

CURRICULUM VITAE



1. Family name:	Bitzenis
2. First name:	Aristidis
3. Date of birth:	12 July 1970
4. Nationality	
/ Passport holder:	Greek
5. Residence:	
5a. Marital status:	Married (two Children)

6. Education: 6 (six) different ACADEMIC DEGREES

Institution	PH.D.	University of Glasgow, Scotland, UK
Date:	from to	1996 1999 (COMPLETED), 2002 (AWARDED), 2003 (GRADUATED 4 TH DECEMBER 2003)
Degree (s) or Diploma (s) obtained:		PH.D. THESIS WITH THE TOPIC "Foreign Direct Investment during the transition from a planned to a market economy: the case of Bulgaria: 1989-2001" Privatisation is an entry mode part of Foreign Direct Investment (FDI) which was my Ph.D. degree's Topic

Institution	DIPLOMA	University of Glasgow, Scotland, UK
Date:	from to	1995 1997
Degree (s) or Diploma (s) obtained:		Diploma in Information Technology

Institution	MASTER	University of Glasgow, Scotland, UK.
Date:	from to	1994 1995
Degree (s) or Diploma (s) obtained:		Master (MPhil) in International Finance

Institution	1 st Bachelor DEGREE	University of Macedonia, Thessaloniki, Greece.
Date:	from to	1989 1993
Degree (s) or Diploma (s) obtained:		University degree (BA) in Business Administration

Institution	2 nd Bachelor DEGREE	Democritus University of Thrace, Komotini, Greece
Date:	from to	1993 1997
Degree (s) or Diploma (s) obtained:		University Degree (BA) in Law

Institution	3 rd Bachelor DEGREE	University of Macedonia, Thessaloniki, Greece.
Date:	from to	2003 2014
Degree (s) or Diploma (s) obtained:		University degree (BA) in ACCOUNTING AND FINANCE

7. Language skills: (1 = low competence, 5 = high competence)

Language		Reading	Speaking	Writing
English	(C2 certificate according to Common European Framework of Languages)	5	5	5
Italian		4	3	2
Greek	Native speaker			

8. Other skills:

Computer literacy – all Microsoft Office applications – SPSS, Corel, Photoshop, Hypertext 9

Present position:

Full time FULL PROFESSOR (from November 2016 and onwards). Associate Professor at the University of Macedonia, Greece / Tutor (BY DISTNANCE) at the Hellenic Open University of Patras, Greece

From June 2012 – Oct2016: Associate Professor at the University of Macedonia, Greece / Tutor at the Hellenic Open University of Patras, Greece

10. Years within the firm:

17 (seventeen years of teaching and undertaking research activities) at the university of Macedonia, Thessaloniki, Greece

13 (THIRTEEN years of distance-teaching) at the Hellenic Open University of Patras, Greece

11. Key qualifications:

Dr Bitzenis is a FULL Time – Full Professor of International Entrepreneurship at the University of Macedonia in Thessaloniki (Greece) at the Department of International and European Studies, and a Tutor in the Hellenic Open University of Patras (Greece). He was a lecturer at CITY College (Affiliated Institution of Sheffield University, UK), and at New York College in Thessaloniki (Greece), and an Assistant Professor (407/80) in entrepreneurship in Greece, and transition economics (privatisation and restructuring policies / financial reforms in the Central and East European countries), and Greek-Balkan economic relations at Democritus University of Thrace, Komotini (Greece). His main research field includes FDI, entrepreneurship, privatisation, globalisation, the European business environment and corporate restructuring in South-East Europe. He has published extensively and participated in various conferences in his research field. His research record and forthcoming publications include twelve books (six of which are in the Greek language), more than 25 book chapters, 15 entries in encyclopaedias, more than 40 journal articles, more than 30 papers in conference proceedings and he received 15 research grants. One of his latest book is an edited volume titled Mergers and Acquisitions as the Pillar of Foreign Direct Investment, published by Palgrave Macmillan, USA in August 2012. Other books are The Balkans: FDI and EU Accession, Ashgate Publishing Ltd, UK, Reflections on the Greek Sovereign Debt Crisis, Cambridge Scholars Publisher, UK, etc. He is an active scientific author since he wrote and published more than 60 papers in international journals with impact factor such as Journal of Socio- Economics, East-West Journal of Economics and Business, Journal of East-West Economics and Business, The Social Science Journal, Post-Communist Economies, Global Business & Economics Review (GBER), to South East European Journal of Economics (SEEJE), Agora without frontiers, Eastern European Economics, Emerging Markets Finance & Trade, Journal of Small Business and Enterprise Development, European Business Review, International Journal of Knowledge, Culture and Change in Organisations, Southeast European and Black Sea Studies, Economics, Management, and Financial Markets Journal, International Journal of Trade and Global Markets, International Journal of Monetary Economics and Finance (IJMEF), Journal of Economic Issues (JEI), Studies in Economics and Finance (SEF), Int. J. Economic Policy in Emerging Economies, etc. He supervises graduate and PhD students on issues with regard to international business, entrepreneurship, transition economies, the European Union or foreign direct investments. He has also a great experience in master programs since 1999 until today (teaching both in Greek and English) and has supervised 8 PhD students and 150 dissertations in master level (both in Greek and English). Finally, he has very good knowledge in research issued (took part in 15 research programs) in one of which he was the coordinator with a 600.000 euro budget and a 4 year duration (Thalis program). He is an active research officer since he is participating in various European Union funded research programmes such as Entrepreneurship and Innovation (DASTA)(Preparing Innovative Academic Material FOR ENTREPRENEURSHIP), HELLENIC ACADEMIC OPENCOURSES, THALIS (EDUCATION AND LIFE-LONG LEARNING), EGNATIA VAE_Cross- border vertical axes of entrepreneurship in support of youth and women, Encouragement of Entrepreneurship & Actions that Cope with the Restructuring of the Economy, Enhancement of the competitiveness and restructuring of the food subsectors through benchmarking F.IND Consulting.

12. Specific South Eastern European Countries experience:

Country	Date: from (month/year) to (month / year)
Serbia, Bulgaria, Albania, FYROM, and Romania	Short term missions for field (questionnaire) research in 1998-2000 & 2005-2007
Bulgaria	1998-2007

Date: ON	9 March 1999
Location	Athens, Greece
Company	Hellenic Ministry of National Economy and Economics
Position	Presenter, Consultant and Discussant
Description	Presentation and a consultation program of 6 hours with the Ministries and representatives of the Albanian Public Finance and Privatisation Agency of Albania regarding the privatisation policies experiences in the Balkan region including Greece, and Bulgaria. Proposed methods for acceleration in the privatisation procedure for the case of Albania and recommended policies for attracting foreign companies in Albania and improving the business climate.

DATE: FROM - TO	January 2005 June 2005
Location	Sofia, Bulgaria
Company	Deloitte and Touche SA, Consulting firm
Position	Analyst
Description	"The Determinants of Foreign Direct Investment (FDI) in Transition Countries, FDI MOTIVES AND BARRIERS" Conducted an analysis on investment climate of the country. Elaborated on the motives for and against investing within the Bulgarian enterprise environment. Provided concrete recommendations to promote investing activity and entrepreneurship initiatives in Bulgaria.

13. Professional Experience Record:

Date: FROM TO	April 2007 – Present
Location	Thessaloniki, Greece
Company	University of Macedonia, Greece, Greek state university
Position	Full time Associate Professor
Description	Teaching on the following modules: 1) Young Entrepreneurship and Employment 2) Global Economic system 3) European Union and the Global Economic system 4) Economics of Transition 5)International Trade 6) Comparative Economics in the South East Europe (in the English language) 7) European Policies regarding Entrepreneurship and Employment 8) Economic Relations in the South East European Economies
Date: FROM TO	October 2005 - Present
Location	Patras, Greece
Company	Hellenic Open University of Patras, e-learning state university
Position	Tutor
Description	Teaching on the following module: DEO40 Business Administration \ DEO44 Entrepreneurship \ MBA 50 – Economics for Managers (International Economics, European Business, Managerial Economics). The e-learning modules were based on the learning principles of the Open University and consisted of periodical interactive discussions fora at real time over the university portal, multimedia presentations, e-lectures, critical thinking homework activities, creating and presenting actual settings case studies (both in national and business environments) regarding the investment activities of multinational in the new European Business environment under

	globalization and European economic integration. Teaching on the following module: DEO 34 – Multinationals – Foreign direct investment – entry modes – strategy, etc.
DATE: FROM - TO	January 2005 June 2005
Location	Sofia, Bulgaria
Company	Deloitte and Touche SA, Consulting firm
Position	Analyst
Description	“The Determinants of Foreign Direct Investment (FDI) in Transition Countries, FDI MOTIVES AND BARRIERS” Conducted an analysis on investment climate of the country. Elaborated on the motives for and against investing within the Bulgarian enterprise environment. Provided concrete recommendations to promote investing activity and entrepreneurship initiatives in Bulgaria.
Date: FROM TO	October 2004 February 2007
Location	Thessaloniki, Greece
Company	University of Macedonia
Position	Lecturer (PD 407/80)
Description	Teaching on the following modules: Private Economics and Introduction to Business Administration, Microeconomics, Macroeconomics I, & II, Economics for Business, European Economic Integration, Open Macroeconomics, Economic Relations in South East European region, Global Economic system, European Union in the global context.
Date: FROM - TO	January 2004 December 2005
Location	Thessaloniki, Greece
Company	SEERC (South East European Research Center) (Private Non-Profit Organisation)
Position	Analyst
Description	Preparing and participating in proposals / tenders to European Commission together with Global Insight S.A.
Date: FROM TO	February 2002 September 2005
Location	Komotini, Greece
Company	Democritus University of Thrace, State University of Northern Greece
Position	Senior Lecturer (Assistant Professor) (PD 407/80)
Description	Teaching on the following modules: Transition Economies, and Greek – Balkan economic relations
DATE: FROM - TO	August 2001 September 2005
Location	Thessaloniki, Greece
Company	City College Affiliated Institution of the University of Sheffield, Private Academic Institution & Research Centre
Position	Lecturer (Private Institution)
Description	Teaching on the following modules: European Union – Eastern Europe economic relations, European economic integration and business environment, international financial management and accounting. Supervising graduate and PhD students on issues around transition in SEE.
DATE: FROM - TO	July 2001 November 2001
Location	Thessaloniki, Greece
Company	Federation of Industries in Northern Greece
Position	Analyst
Description	Conducted an analysis on the critical factors for increase of the Greek economy and reported to the Greek Prime Minister and the Greek Ministry of National Economy and Economics. The report presented a proposal for motives and incentives for Greek enterprises to invest in the Balkan region followed by an analysis on the entrepreneurship opportunities & the way of increasing the competitiveness of Greek economic environment and increasing the competitiveness of the Greek MNEs, so an

	investment expansion to the Balkan region was recommended for the Greek companies.
Date: ON	9 March 1999
Location	Athens, Greece
Company	Hellenic Ministry of National Economy and Economics
Position	Presenter, Consultant and Discussant
Description	Presentation and a consultation program of 6 hours with the Ministries and representatives of the Albanian Public Finance and Privatisation Agency of Albania regarding the privatisation policies experiences in the Balkan region including Greece, and Bulgaria. Proposed methods for acceleration in the privatisation procedure for the case of Albania and recommended policies for attracting foreign companies in Albania and improving the business climate.
DATE: FROM - TO	August 1996 December 2006
Location	Thessaloniki, Greece
Company	Ovoplast SA (Plastics Industry)
Position	Business & financial statements analyst, Consultant
Description	Preparing annual economic reports

14. TEACHING EXPERIENCE in Brief

- (2001-2005) Lecturer at City Liberal Studies Affiliated Institution of the University of Sheffield
- (2002-2005) Lecturer in the Department of International Economic Relations and Development, Demokritos University of Thrace
- (2004-2006) in the Department of Balkan and Slavonic Studies, University of Macedonia, Thessaloniki, Greece
- (2004-2007) the department of Marketing and Operations Management, University of Macedonia, Edessa, Greece
- **(2005- TODAY (13 YEARS)) Hellenic Open University of Patras, Postgraduate Master of Business Administration, and Undergraduate degree in BA, Greece DISTANCE TEACHING**
- (2007- 2012) Assistant Professor, University of Macedonia, Department of International and European Studies,
- (2012- Oct2016) Associate Professor, University of Macedonia, Department of International and European Studies (with the title "International entrepreneurship, foreign direct investment and multinationals" http://www.uom.gr/modules.php?op=modload&name=Cv_eng&file=index&id=1208&tmima=4&categorymenu=2)
- Nov 2016- Professor, University of Macedonia, Department of International and European Studies (with the title "International entrepreneurship, foreign direct investment and multinationals" http://www.uom.gr/modules.php?op=modload&name=Cv_eng&file=index&id=1208&tmima=4&categorymenu=2)

TEACHING EXPERIENCE in FULL DETAILS

UNDERGRADUATE TEACHING IN ENGLISH

2001 – 2002 (Fall Semester) **Lecturer at City Liberal Studies Affiliated Institution of the University of Sheffield** in the module MANG 3311 - **European Business Environment (&Transition Economies)** (1 semester – 12 weeks – 2 hours per week X 3 classes [BUSENG2a, BUSENG2aa, BUSENG2ab] with 20-25 2nd year students each class – Total 70-75 students – Total hours per week = 6)

2001 – 2002 (Spring Semester) **Lecturer at City Liberal Studies Affiliated Institution of the University of Sheffield** in the module MANG 3308 - **International Business** (1 semester – 12 weeks – 3 hours per week – 1 class with 20 3rd year students)

2001 – 2002 (Spring Semester) **Lecturer at City Liberal Studies Affiliated Institution of the University of Sheffield** in the module MANG 3311 - **European Business Environment (&Transition Economies)** (1 semester – 12 weeks – 2 hours per week, 1 class with 30 3rd year students)

2002 – 2003 (Fall Semester) **Lecturer at City Liberal Studies Affiliated Institution of the University of Sheffield** in the module MANG 3211 - **European Business Environment &Transition Economies** (1 semester – 12 weeks – 2 hours per week, 3 classes with 20-25 2nd year students in each class= total number of students 70-75, 6 hours per week)

2002 – 2003 (Fall Semester) **Lecturer at City Liberal Studies Affiliated Institution of the University of Sheffield** in the module MANG 3308 - **International Business** (1 semester – 12 weeks – 3 hours per week – 2 classes with 22+20 3rd year students, 42 students in total, 6 hours in total)

2002 – 2003 (Spring Semester) **Lecturer at City Liberal Studies Affiliated Institution of the University of Sheffield** in the module FIN 3804 - **International Financial Management** (1 semester – 12 weeks – 3 hours per week – 2 classes with 21+11 3rd year students, in total 32 students, 6 hours in total)

2003 – 2004 (Fall Semester) **Lecturer at City Liberal Studies Affiliated Institution of the University of Sheffield** in the module MANG 3211 - **European Business Environment &Transition Economies** (1 semester – 12 weeks – 3 hours per week – 4 classes with 20 students each one, in total 80 students, 12 hours per week - in total)

2003 – 2004 (Spring Semester) **Lecturer at City Liberal Studies Affiliated Institution of the University of Sheffield** in the module FIN 3804 - **International Financial Management** (1 semester – 12 weeks – 3 hours per week – 1 class with 18 3rd year students)

2004 – 2005 (Fall Semester) **Lecturer at City Liberal Studies Affiliated Institution of the University of Sheffield** in the module MANG 3211 - **European Business Environment &Transition Economies** (1 semester – 12 weeks – 3 hours per week – 4 classes with 23 students each one, in total 92 students, 12 hours per week - in total)

2004 – 2005 (Spring Semester) **Lecturer at City Liberal Studies Affiliated Institution of the University of Sheffield** in the module FIN 3804 - **International Financial Management** (1 semester – 12 weeks – 3 hours per week – 1 class with 22 3rd year students)

UNDERGRADUATE TEACHING in Greek –

2001 – 2002 (Spring Semester) **Assistant Professor under Π.Δ, 407/80 in the Department of International Economic Relations and Development**, Demokritos University of Thrace in the module “*Inter-Balkan Economic Relations before and after 1989*”

(3rd year) 89 students (1 semester – 12 weeks – 6 hours per week).

2002 – 2003 (Fall Semester) **Assistant Professor under Π.Δ, 407/80 in the Department of International Economic Relations and Development**, Demokritos University of Thrace in the module “*Economic History of Greece and other Balkan Countries*”

(1st year) 80 students (1 semester – 12 weeks – 3 hours per week).

2002 – 2003 (Spring Semester) **Assistant Professor under Π.Δ, 407/80 in the Department of International Economic Relations and Development**, Demokritos University of Thrace in the module “*Inter-Balkan Economic Relations before and after 1989*”

(3rd year) 96 students (1 semester – 12 weeks – 6 hours per week).

2003 – 2004 (Fall Semester) **Assistant Professor under Π.Δ, 407/80 in the Department of International Economic Relations and Development**, Demokritos University of Thrace in the module “*Economic History of Greece and other Balkan Countries*”

(1st year) 100 students (1 semester – 12 weeks – 3 hours per week).

2003 – 2004 (Spring Semester) **Assistant Professor under Π.Δ, 407/80 in the Department of International Economic Relations and Development**, Demokritos University of Thrace in the module “*Inter-Balkan Economic Relations before and after 1989*”

(3rd year) 120 students (1 semester – 12 weeks – 6 hours per week).

2004 – 2005 (Fall Semester) **Assistant Professor under Π.Δ, 407/80 in the department of Marketing and Operations Management**, University of Macedonia, Edessa, Greece in the module “*Microeconomics*”

(1st year) 65 students (1 semester – 12 weeks – 3 hours per week).

2004 – 2005 (Fall Semester) **Assistant Professor under Π.Δ, 407/80 in the Department of International Economic Relations and Development**, Demokritos University of Thrace in the module “*Economic History of Greece and other Balkan Countries*”

(1st year) 120 students (1 semester – 12 weeks – 3 hours per week).

2004 – 2005 (Spring Semester) **Assistant Professor under Π.Δ, 407/80 in the department of Marketing and Operations Management**, University of Macedonia, Edessa, Greece in the module “*Macroeconomics*”

(1st year) 65 students (1 semester – 12 weeks – 3 hours per week).

2004 – 2005 (Spring Semester) **Assistant Professor under Π.Δ, 407/80 in the Department of International Economic Relations and Development**, Demokritos University of Thrace in the module “*Inter-Balkan Economic Relations before and after 1989*”

(3rd year) 85 students (1 semester – 12 weeks – 6 hours per week).

2004 – 2005 (Spring Semester) **Lecturer under Π.Δ, 407/80 in the Department of Balkan and Slavonic Studies**, University of Macedonia, Thessaloniki, Greece in the module “*Private Economics and Introduction in Management*”

(2nd & 3rd years) 135 students (1 semester – 12 weeks – 3 hours per week).

2005 – 2006 (Fall Semester) **Lecturer under Π.Δ, 407/80 in the department of Marketing and Operations Management**, University of Macedonia, Edessa, Greece in the module “*Microeconomics*”

(1st year) 65 students (1 semester – 12 weeks – 3 hours per week).

2005 – 2006 (Spring Semester) **Lecturer under Π.Δ, 407/80 in the Department of International Economic Relations and Development**, University of Macedonia, Thessaloniki, Greece in the modules

a) “*Macroeconomics II*”

(2rd year) 250 students (1 semester – 12 weeks – 3 hours per week).

b) “*Economic Integration*”

(4th year) 75 students (1 semester – 12 weeks – 3 hours per week).

c) “*Macroeconomics in Open Economies*”

(4th year) 75 students (1 semester – 12 weeks – 3 hours per week).

2005 – 2006 (Spring Semester) **Lecturer under Π.Δ, 407/80 in the department of Marketing and Operations Management**, University of Macedonia, Edessa, Greece in the module “*Macroeconomics*”

(1st year) 65 students (1 semester – 12 weeks – 3 hours per week).

2006 – 2007 (Fall Semester) **Assistant Professor under Π.Δ, 407/80 in the Department of International Economic Relations and Development**, University of Macedonia, Thessaloniki, Greece in the modules:

a) “*Global Economic System*”

(3rd year) 32 students (1 semester – 12 weeks – 3 hours per week).

b) “*Economic Relations in the South East Europe*”

(3rd year) 100 students (1 semester – 12 weeks – 3 hours per week).

2006 – 2007 (Spring Semester) **Co-Lecturer under Π.Δ, 407/80 in the department of Marketing and Operations Management**, University of Macedonia, Edessa, Greece in the modules

a) “*Microeconomics*”

(1st year) 65 students (1 semester – 12 weeks – 3 hours per week).

b) **European Union in the Global System (POSTGRADUATE)**

(2nd year) 33 students (1 semester – 13 weeks – 3 hours per week).

2006 – 2007 (Spring Semester) **Lecturer under Π.Δ, 407/80 in the Department of Balkan and Slavonic Studies**, University of Macedonia, Thessaloniki, Greece in the module “*Private Economics and Introduction in Management*”

(2nd year) 75 students (1 semester – 12 weeks – 3 hours per week).

2007 – 2008 (Fall Semester) **Assistant Professor (DEP) in the Department of International Economic Relations and Development**, University of Macedonia, Thessaloniki, Greece in the modules:

a) “*Global Economic System*”

(3rd year) 50 students (1 semester – 13 weeks – 3 hours per week).

b) “*Economic Relations in the South East Europe*”

rd
(3 year) 100 students (1 semester – 13 weeks – 3 hours per week).

c) “European Union in the Global System” (POSTGRADUATE)

nd
(2 year) 23 students (1 semester – 13 weeks – 3 hours per week).

d) “Macroeconomics”

st
(1 year) 150 students (1 semester – 13 weeks – 3 hours per week).

2007 – 2008 (Spring Semester) Assistant Professor (DEP) in the **Department of International Economic Relations and Development**, University of Macedonia, Thessaloniki, Greece in the modules:

a) “International Trade”

th
(4 year) 80 students (1 semester – 13 weeks – 3 hours per week).

b) “Economics of Transition”

th
(4 year) 80 students (1 semester – 13 weeks – 3 hours per week).

2008 – 2009 (Fall Semester) Assistant Professor (DEP) in the **Department of International Economic Relations and Development**, University of Macedonia, Thessaloniki, Greece in the modules:

a) “Global Economic System”

rd
(3 year) 55 students (1 semester – 13 weeks – 3 hours per week).

b) “Economic Relations in the South East Europe”

rd
(3 year) 90 students (1 semester – 13 weeks – 3 hours per week).

c) “European Union in the Global System” (POSTGRADUATE)

nd
(2 year) 20 students (1 semester – 13 weeks – 3 hours per week).

d) “Comparative economic systems in South East Europe” (POSTGRADUATE IN ENGLISH –Department of Balkan, Slavic and Oriental Studies, University of Macedonia

st
(1 year) 20 students (1 semester – 13 weeks – 3 hours per week).

2008 – 2009 (Spring Semester) Assistant Professor (DEP) in the **Department of International Economic Relations and Development**, University of Macedonia, Thessaloniki, Greece in the modules:

a) “International Trade”

th
(4 year) (1 semester – 13 weeks – 3 hours per week).

b) “Economics of Transition”

th
(4 year) (1 semester – 13 weeks – 3 hours per week).

2010-till today

Taught Modules

1. **INTERNATIONAL MANAGEMENT AND ENTREPRENEURSHIP** (Undergraduate) semester 3
2. **INTERNATIONAL ECONOMIC DEVELOPMENT AND ECONOMIC RELATIONS OF SOUTH EAST EUROPE** (Undergraduate) semester 5
3. **INTERNATIONAL INVESTMENTS AND MULTATIONALS** (Undergraduate) semester 6
4. **ECONOMICS OF TRANSITION** (Undergraduate) semester 8

POST GRADUATE TEACHING IN ENGLISH

2005 – 2006 (Fall Semester) Lecturer at City Liberal Studies Affiliated Institution of the University of Sheffield in the MBA module: International Financial Management (1 class with 20 2nd year MBA students)

2005 – 2006 (Fall Semester) Lecturer at New York College in the MBA module: Global Business (1 class with 8 1st year MBA students)

2005 – 2006 (Fall Semester) Lecturer at New York College in Skopje (FYROM) in the MBA module: Global Business (1 class with 15 1st year MBA students)

2005– 2006 (Fall Semester) Guest Lecturer at City College in Belgrade (SERBIA) in the MBA module: Current Management Issues with emphasis in International Business and European Integration (2 classes with 20+15 1st year MBA students)

POST GRADUATE TEACHING IN GREEK

2006-7 & 2007-8 & 2008-9 Assistant Professor (DEP) “European Union in the Global System” (POSTGRADUATE)
nd
(2 year) 20-25 students (1 semester – 13 weeks – 3 hours per week) per year (3 years in total)

Department of International Economic Relations and Development, University of Macedonia, Thessaloniki, Greece

2005 – 2006 (Spring Semester) Co-Lecturer under Π.Α, 407/80 in the **Department of International Economic Relations and Development**, University of Macedonia, Thessaloniki, Greece in the module
“*Economic and Political Integration*”

st
(1 year) 30 students (1 semester – 4 weeks – 3 hours per week).

2006 – 2007 (Spring Semester) Co-Lecturer under Π.Α, 407/80 in the **Department of International Economic Relations and Development**, University of Macedonia, Thessaloniki, Greece in the module
“*Economic and Political Integration*”

st
(1 year) 30 students (1 semester – 2 weeks – 3 hours per week).

UNIVERSITY OF MACEDONIA – 2007 till today

1. **GLOBAL ECONOMIC SYSTEM AND THE EUROPEAN UNION** (Graduate) semester 1
2. **New Technologies and e-Government** (Graduate) semester 1
3. **International Enterprises, Globalisation and Multinationals in Europe** (Graduate) semester 1
4. **Youth Entrepreneurship and Employment** (Graduate) semester 2
5. **Start-up of Entrepreneurship and Employment** (Graduate) semester 2
6. **The Economic Relations of the Emerging Markets in Europe** (Graduate) semester 2

(15) Years – UNDERGRADUATE AND POST GRADUATE TEACHING (BY DISTANCE)

Three (3) Years - POST GRADUATE TEACHING IN ENGLISH (BY DISTANCE)

2005- 2007 OPEN UNIVERSITY (THREE YEARS)

MBA 50 (**Economics for Managers**), Module code: MBA50, ECTS Credit Points: 20, Module Type: Compulsory, Year: 1st, Language: English

Module general description: The module material is organised under three broad thematic sub modules: International Economic Environment, Managerial Economics and European Business.

International Economic Environment

The purpose of this thematic sub module is first to provide students with the necessary tools to understand the global economy, and second to equip them with the means of analyzing the ever changing international economic environment that surrounds modern business. A good understanding of international economics will facilitate managers in making the right business decisions to protect their businesses, e.g., from exchange rate fluctuations or from tariff measures, and will also allow them to compete successfully in the international arena by improving their business opportunethematic parties.

More specifically, this thematic part will cover the following topics:

- Theory of International Trade (Ricardo model, Income Distribution, Hecksher-Ohlin model, international movements of factors of production),
- International Trade Policy (instruments of trade policy, Strategic Trade Policies in Developed and

Developing Countries)

- Exchange Rates and the Open Economy Macroeconomics (Exchange rates and foreign exchange market. Money, Interest Rates and Exchange Rate) and
- International Macroeconomic Policy (the International Monetary System, Optimal Currency Areas, Global Capital Markets).

Managerial Economics

This thematic sub module provides a modern economic framework for analyzing a variety of problems that managers face in today's business environment. It has been designed to show how economic theory can be applied in business situations and to familiarize students with the most recent economic literature on decision making under uncertainty. Upon completion of this module students will be able to:

- Understand how economics can be applied to the analysis of enterprise policy.
- Understand and assess the role of economic concepts to improve operational decision making.
- Evaluate rigorously the effects of the macroeconomic environment in business and how businesses respond to macroeconomic trends.
- Understand the link between economic analysis and principles of financial firms.

European Business

This thematic sub module examines the operational environment of the European Union and analyzes how various organizations operate within it. It considers the rapid political and socioeconomic changes and the impact of the operational environment on EU policies. The European business environment is also significantly affected by external influences such as trade relations with the thematic parted States and Japan, and Foreign Direct Investment. The objective of the module is to equip students with knowledge and understanding of the process of EU integration from an economic and social perspective and to provide them with the necessary tools for the analysis of the changing European business environment. Upon completion of the module students will be able to examine rigorously the European Business environment in which companies operate, assess the impact of EU policies on European companies, analyze and evaluate business strategies and performance within a dynamic market.

<https://www.eap.gr/en/courses/213-master-in-business-administration-mva/courses-structure/1518-mba50-economics-for-managers>

18 Years (18) - UNDER + POSTGRADUATE TEACHING (BY DISTANCE)

(a) FIVE YEARS (5) IN DEO40 (OPEN UNIVERSITY)

DEO40 Administration of Businesses and Organizations Module code: DEO40 ECTS Credit Points: 20

Module Type: Compulsory Year: 4th Language: Greek

Module general description: Short description of the module: The main purpose of this module is to analyze key issues of management and organization of corporations and organizations, namely:

- The formulation of business strategy
- Organization, planning and controlling of projects
- The study and analysis of organizational theory and of the behavior of individuals within an organization
- The study and analysis of international business and of the role and operation of multinational corporations

Learning Outcomes:

On successful completion of the STRATEGIC MANAGEMENT sub module, students will be able to:

- define the concept of strategy and analyse its utility in corporations.
- distinguish the ways through which corporate strategy may be formulated.
- analyse the dimensions of macro and micro external environment as well as of internal environment of corporations.
- analyse the internal and external environment of corporations through rational planning towards the formulation and realisation of a strategy.
- illustrate the way of determination of corporate mission statements.
- formulate appropriate corporate strategies.

- evaluate strategic moves of corporations.
- identify the differences among the levels of strategy.
- distinguish the main options of corporations at corporate level and compare their advantages and disadvantages.

On successful completion of the MANAGEMENT OF MULTINATIONAL CORPORATIONS sub module, students will be able to:

- define the concepts Multinational Corporation and Direct Foreign Investments.
- determine the reasons why corporations go global and the factors affecting their activities.
- distinguish the different types of Direct Foreign Investments and the different ways of penetration in foreign markets.
- analyse the elements of external environment which Multinational Corporations should take into consideration in the formulation of their corporate plans.
- discuss the evolution of the main theories regarding International Trade and Direct Foreign Investments estimate the role of Multinational Corporations in International Trade.
- distinguish the types of subsidiaries, the types of organisational structure of Multinational Corporations and the characteristics of global production strategies.
- discuss how the current investment landscape has been formed, the main regional economic integration organisations and the main international trade agreements.
- evaluate the benefits and negative implications of the activities of Multinational Corporations in host countries and in countries of origin.

On successful completion of the PROJECT MANAGEMENT sub module, students will be able to:

- define the concepts programme, project, sub-project, activity and labour and distinguish the differences among them.
- define project management and discuss the life cycle of a project.
- discuss the breakdown structures of projects and explain their advantages and disadvantages.
- apply the following methods of project planning and control: Gantt charts, progress curves, matrix schedules, horse blankets, lines of balance and Graphical Evaluation & Review Technique (GERT).
- apply the following methods of network analysis: Critical Path Method (CPM), Metra Potential Method (MPM) and Program Evaluation and Review Technique (PERT).
- explain and apply scheduling of resources with time or resource constraints as well as optimisation techniques in scheduling.
- explain and apply schedule and financial control techniques in project management.
- analyse the budget of a project and explain the cost progress.
- identify the operation and the limitations of project management information systems in decisionmaking.

On successful completion of the ORGANISATIONAL THEORY AND BEHAVIOUR sub module, students will be able to:

- define the concept of Organisational Behaviour and analyse its significance in contemporary organisations.
- discuss the main elements of Organisational Theories and evaluate their potential applications in modern management.
- employ System Theory in studying organisations.
- discuss the main elements of individual behaviour and the role of the causes which determine it.
- define the concept of Communication and determine the capabilities which are required for effective interpersonal communication as well as the barriers which may be encountered.
- determine the reasons for the formulation of groups in organisations as well as the factors which contribute to their effectiveness.
- analyse the process of conflicts and determine ways for their resolution.
- distinguish the concepts Management and Leadership and discuss the methodological approaches regarding the study of Leadership.
- define the concept of Organisational Culture and discuss its creation process.
- define the concepts Ethics and Business Ethics and analyse the importance of ethical behaviour challenges in organisations.

Subjects covered:

1. Strategic management
2. Business plan
3. Project management
4. Administration of multinational enterprises

Evaluation: Completion of four written assignments during the academic year, the average grade of which constitute a 30 percent of each student's grade, if a pass is obtained in the final or repetitive examination. Final exam grades constitute a 70 percent of the students' final course grade

(b) Ten YEARS (10) IN DEO44 (OPEN UNIVERSITY)

DEO44 Entrepreneurship and Innovation Module code: **DEO44** ECTS Credit Points: **20**

Module Type: Optional (Students choose between course modules DEO41 and DEO44) **Year:** 4th

Language: Greek

Module general description: The main purpose of the DEO44 Module ("Theory of Entrepreneurship and Innovation") is the analysis of key issues relating to entrepreneurship and innovation, and specifically the study and analysis of these concepts, their importance to individuals and organizations and their impact on socio-economic development, the dynamics technological change, funding sources in conjunction with Support Programs from the EU, the organization structure and analysis of the key steps in developing a business plan, legal issues, as well as strategies to promote entrepreneurship and innovation at the business and national levels.

Learning Outcomes: Upon successful completion of the DEO44 Module, students will be able to,

- Define the concept of entrepreneurship and its importance, and how to recognize the various forms of business activity
- Explain the role of entrepreneurship in economic development and growth
- Describe programs that support entrepreneurship in the European Union and in Greece
- Define the concept of innovation, its various forms and how they relate to technology
- Assess the importance of innovation in both the enterprise and the national economy levels
- Describe the term "Knowledge Economy"
- Explain why there are differences in the nature and intensity of innovation across industries
- Recognize how to group the different branches of activity depending on the intensity of innovation in each branch
- Describe the stages of evolution of technological change within an industry
- Define the alternative strategic options a business has at its disposal in relation to innovation.
- Be aware of the importance and means of protection of intellectual property.
- Explain the fundamental mechanisms of generating new knowledge
- Identify the typical phases in the New Product Development process
- Explain what organizational resources, skills, and values relate to innovation
- Identify the characteristics of a business plan and its key components

Subjects covered:

- Introduction to Entrepreneurship
- Introduction to Innovation
- Business plan

Learning Material: The HOU publications can be viewed [here](#).

Teaching Method: Distance education with five tutor-student meetings held at weekends during the academic year

Evaluation: Completion of four written assignments during the academic year, the average grade of which constitute a 30 percent of each student's grade, if a pass is obtained in the final or repetitive examination. Final exam grades constitute a 70 percent of the students' final course grade. More information is available [here](#).

Useful links:

Discussion papers

Links

Conferences / Seminars / Events

18 years of teaching experience in HELLENIC OPEN UNIVERSITY with evaluation results regarding my teaching abilities in these 18 years

Ιστορικό αξιολογήσεων σε Θ.Ε. που έχετε διδάξει

Ακαδ. Έτος	Πρόγραμμα Σπουδών	Θεματική Ενότητα	Τύξη	% Συμμετοχής Φοιτητών	Αρ. Φοιτητών Τμήματος	Αρ. Φοιτητών που Συμμετείχαν	Βαθμολογία Φοιτητών	Βαθμολογία Συντονιστή
2023-2024β	ΔΕΟ	ΔΕΟ44	ΗΛΕ44	53.57	28	15	4.54	4.83
2022-2023β	ΔΕΟ	ΔΕΟ44	ΗΛΕ44	53.33	30	16	4.71	5
2021-2022β	ΔΕΟ	ΔΕΟ44	ΗΛΕ44	60.71	28	17	4.28	4.9
2020-2021β	ΔΕΟ	ΔΕΟ44	ΗΛΕ43	61.54	26	16	3.68	4.9
2019-2020β	ΔΕΟ	ΔΕΟ44	ΘΕΣ1	64	25	16	4.66	4.9
2018-2019β	ΔΕΟ	ΔΕΟ44	ΑΘΗ3	50	24	12	4.01	4.9
2017-2018β	ΔΕΟ	ΔΕΟ44	ΑΘΗ4	57.14	28	16	4.55	4.9
2016-2017β	ΔΕΟ	ΔΕΟ44	ΑΘΗ2	71.43	28	20	4.38	4.9
2015-2016	ΔΕΟ	ΔΕΟ44	ΑΘΗ3	60	25	15	4.49	4.8
2014-2015	ΔΕΟ	ΔΕΟ44	ΘΕΣ1	66.67	18	12	4.77	4.8
2013-2014	ΔΕΟ	ΔΕΟ40	ΘΕΣ1	52.38	21	11	4.23	4.75
2012-2013	ΔΕΟ	ΔΕΟ40	ΘΕΣ1	82.61	23	19	4.07	5
2011-2012	ΔΕΟ	ΔΕΟ40	ΘΕΣ1	61.9	21	13	4.33	5
2010-2011	ΔΕΟ	ΔΕΟ40	ΘΕΣ1	84.38	32	27	4.51	4.5
2009-2010	ΔΕΟ	ΔΕΟ40	ΘΕΣ1	78.57	28	22	4.45	4.5
2007-2008	MBA	MBA50		68.2	-	-	4.67	4.00
2006-2007	MBA	MBA50		55.6	-	-	4.91	4.00
2005-2006	MBA	MBA50		63.6	-	-	4.14	4.00

15. Memberships:

- (2003- today) Member of Business & Economics Society International (B&ESI - USA) from 2003
- (1996- today) Member of ECONOMIC CHAMBER OF GREECE, 36 September 3rd Av., 10432, Athens, Greece - Tel.: +301 5202250-260-270, FAX: +301 5229167 (9-10-1996 registration number: 0396/42565).
- (2004- today) Member of Management Chamber of Greece
- (2004- today) Member of the Greek Administrative Chamber (www.dee.gr)

16. Publications:

LATEST PUBLICATIONS

- Bitzenis, A., Koutsoupias, N., & Nosios, M. (2026). Tax Evasion and the Informal Economy in Greece: A Systematic Review. *Businesses*, 6(1), 14. <https://doi.org/10.3390/businesses6010014>
- Koutsoupias, N., Bitzenis, A., & Nosios, M. (2026). A Comprehensive Study of Artificial Intelligence in Preserving and Advancing Asia Minor's Heritage. *Digital*, 6(1), 21. <https://doi.org/10.3390/digital6010021>
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- Bitzenis, A., Koutsoupias, N., & Nosios, M. (2025a). A Systematic Analysis of Business Tax Compliance in Greece: Theory and Empirical Evidence. *Global Business & Economics Anthology, I&II*, 74–95. <https://doi.org/10.47341/GBEA.25127>
- Bitzenis, A., Koutsoupias, N., & Nosios, M. (2025b). Artificial intelligence and machine learning in production efficiency enhancement and sustainable development: A comprehensive bibliometric review. *Frontiers in Sustainability*, 5, 1508647. <https://doi.org/10.3389/frsus.2024.1508647>
- Bitzenis, A., Koutsoupias, N., & Nosios, M. (2025c). Bribery, Corruption, and Institutional Trust: A Comparative Analysis of Greece's Public and Private Sectors. *Global Business & Economics Anthology, I&II*, 96–115. <https://doi.org/10.47341/GBEA.25128>

- Bitzenis, A., Koutsoupias, N., & Nosios, M. (2025d). Machine learning in Social Sciences and Humanities research: A structured literature review. *ICIB 2024 Conference Proceedings*, 1, 1–17. <https://doi.org/10.12681/icib.8050>
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- Nosios, M., Bitzenis Aristidis, & Koutsoupias, N. (2025). Public Perceptions of Tax Evasion and Informal Economy in Greece. 81–90. <https://doi.org/10.17605/OSF.IO/V3YCS>
- Bitzenis, A., & Koutsoupias, N. (2024). Big Data in Economics Research. In N. Tsounis & A. Vlachvei (Eds.), *Applied Economic Research and Trends* (pp. 1063–1072). Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-49105-4_61
- Bitzenis, A., & Koutsoupias, N. (2023). Visualizing Economics and Business in the field of Education: A Quantitative Analysis of Scholarly Literature. *Global Business & Economics Anthology*, 1, 70-81. <https://doi.org/10.47341/GBEA.23126>
- Thomos, K. Bitzenis, A. & Koutsoupias, N., Credit Rating in Business and Economics Research: Europe (2000-2022, *Global Business & Economics Anthology*, ISSN:1553–1392, Volumes I & II, December 2023, 91-99. <https://doi.org/10.47341/GBEA.23128>

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Bitzenis, A., Kontakos, P. (2021), <i>Book of Proceedings of the International Conference on International Business</i> , ICIB 2019. Thessaloniki: Laboratory for the Study and Research of International Relations and European Integration, ISBN 978-618-5255-17-6 (e-book) ISSN 2241-5645.	Conference with International Impact / Networking & Publication reach, https://www.icib.eu/ , https://www.researchgate.net/publication/361865541_Bitzenis_A_Kontakos_P_2021_International_Conference_on_International_Business_e-Book_of_Proceedings_ICIB_2019_2020
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Mitrakos, P., Bitzenis, A., Makedos, I. Kontakos, P. (2016). Tax Morale and Compliance in Greece: An Approach for the Construction of a Questionnaire Survey. In <i>The First Decade of Living with the Global Crisis</i> , (Eds.) A. Karasavvoglou, Z. Arandelović, S. Marinković, P. Polychronidou, Series: Contributions to Economics: Springer International Publishing, pp. 103-112, DOI 10.1007/978-3-319-24267-5_8 , ISBN 978-3-319-24267-5.	Springer International Publishing, https://link.springer.com/chapter/10.1007/978-3-319-24267-5_8
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<p>27th Business & Economics Society International Conference, July 2015, Albufeira, Portugal.</p>	<p>Publication reach https://www.conferences-besi.com/wp-content/uploads/pdf-files/archives/programJuly2015Posted.pdf</p>
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<p>Vlachos, V., Bitzenis, A., Kontakos, P. (2015). Shadow economic activities in Italy, Spain and Switzerland: a review of the literature. <i>2015 Global Business & Economics Anthology</i>, Vol. I, March 2015, pp. 168-181, ISSN: 1553-1392.</p>	<p>Ranking, Abstracting and Indexing: Crossref, ICI Journals Master List, EBSCOhost, Google Scholar, Norwegian Register for Scientific Journals, Series and Publishers https://www.researchgate.net/publication/309195559_SHADOW_ECONOMIC_ACTIVITIES_IN_ITALY_SPAIN_AND_SWITZERLAND_A_REVIEW_OF_THE_LITERATURE#fullTextFileContent</p>
<p>Bitzenis, A., Makedos, I., Kontakos, P. (2014). The presence of the Greek Multinational Enterprises in South-Eastern Europe: The influence of shadow economy and corruption in the investment expansion of Greek multinationals”. <i>Proceedings of the Hellenic Open Business Administration International Conference (HOBA 2014)</i>, March 2014, Athens.</p>	<p>Conference with International Impact / Networking & Publication reach, https://icbe-hou.eap.gr/ , https://www.researchgate.net/publication/319932948_The_presence_of_the_Greek_Multinational_Enterprises_in_South-Eastern_Europe_The_influence_of_shadow_economy_and_corruptio</p>

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Books

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Πρακτικά συνεδρίων

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PARTICIPATION IN INTERNATIONAL CONFERENCES IN THE LAST 5 YEARS

27 (TWENTY SEVEN) PUBLICATIONS IN PROCEEDINGS in 23 international conferences

(1) 19-21 May 2011 ICIB 2011, Thessaloniki, Greece www.icib.eu

(2) 18-19 May 2012 ICIB 2012, Thessaloniki, Greece www.icib.eu

(3) 16-18 May 2013 ICIB 2013, Thessaloniki, Greece www.icib.eu

(4) Istanbul May 2013 Διεθνές Συνέδριο(5th International Conference-EBEEC 2013- Istanbul, Turkey) που πραγματοποιήθηκε από 09/05/2013 έως 12/05/2013, στο Istanbul University, Τουρκία

4a. Bitzenis, A. and John Makedos (2013), The absorption of a shadow economy in the Greek GDP, Istanbul, Turkey, Elsevier.

- (5) Istanbul June 2013 Κωνσταντινούπολη, Τουρκία, πραγματοποιήθηκε από 27 Ιουνίου 2013 έως 29 Ιουνίου 2013 στο Bahçeşehir University, International Conference On Applied Economics (ICOAE 2013)
- 5a. Bitzenis, A., Makedos, I., Kontakos, P. (2013). Preliminary results on a Questionnaire Survey regarding the Determinants of FDI in Turkey: the significance of shadow economy. International Conference on Applied Economics 2013, June, Istanbul.
- 5b. Bitzenis, A, P. Kontakos and John Makedos (2013), Preliminary results on a Questionnaire Survey regarding the Determinants of FDI in Turkey: the significance of shadow economy (ICOAE, Istanbul, Turkey)
- (6) 22th Business & Economics Society International Conference, Monte Carlo, Monaco, July 2013
- 6a. Bitzenis Aristidis, John Marangos, and Passadis Spiridon (2014) Preliminary results of a pilot test from a questionnaire survey regarding the role of shadow economy and corruption in Greece. *Global Business & Economics Review - Anthology 2014*
- 6b. Bitzenis, A., John Marangos and S. Passadis (2013) Preliminary results from a questionnaire survey regarding the role of shadow economy and corruption in Greece: Results from a Pilot Test, Montecarlo, Monaco.
- 6c. Bitzenis Aristidis , John Marangos and Passadis Spiridon, PRELIMINARY RESULTS OF A PILOT TEST FROM A QUESTIONNAIRE SURVEY REGARDING THE ROLE OF SHADOW ECONOMY AND CORRUPTION IN GREECE, *Global Business & Economics Anthology, Volume I, 2014, p. 109 – 121*
- (7) «Ελλάδα και Ευρωπαϊκή Ένωση στο Σταυροδρόμι Κρίσιμων Εξελίξεων: Πολιτικές, Στρατηγικές Επιλογές και Προοπτικές» που θα λάβει χώρα στο Club Hotel Casino Loutraki, στο Λουτράκι, 6-8 Δεκεμβρίου 2013, ΠΑΝΕΠΙΣΤΗΜΙΟ ΠΕΛΟΠΟΝΝΗΣΟΥ, ΣΧΟΛΗ ΚΟΙΝΩΝΙΚΩΝ ΚΑΙ ΠΟΛΙΤΙΚΩΝ ΕΠΙΣΤΗΜΩΝ, ΤΜΗΜΑ ΠΟΛΙΤΙΚΗΣ ΕΠΙΣΤΗΜΗΣ ΚΑΙ ΔΙΕΘΝΩΝ ΣΧΕΣΕΩΝ
- 7a Bitzenis A., and John Makedos (2013) Η επίδραση της απογραφής στη δημοσιονομική αξιοπιστία της Ελλάδας: Κριτική ανάλυση της απορρόφησης της σκιώδους οικονομίας στο επίσημο ΑΕΠ, Loutraki, Greece
- (8) Hellenic Open Business Administration International Conference (HOBA 2014), March 2014, Athens , Greece THE PRESENCE OF GREEK MULTINATIONAL ENTERPRISES IN SOUTH-EASTERN EUROPE: THE INFLUENCE OF SHADOW ECONOMY; CORRUPTION IN THE INVESTMENT EXPANSION OF GREEK MULTINATIONALS by Aristidis BITZENIS, John Makedos and Panagiotis Kontakos, No.20 presented paper.
- 8a. Bitzenis, A., Makedos, I., Kontakos, P. (2014). The presence of the Greek Multinational Enterprises in South-Eastern Europe: The influence of shadow economy and corruption in the investment expansion of Greek multinationals”. Proceedings of the Hellenic Open Business Administration International Conference (HOBA 2014), March, Athens.
- (9) 6th International Conference of the Economies of Balkan and Eastern Europe Countries, May 2014, Nis, Serbia
- 9a. Bitzenis, A., Makedos, I., Kontakos, P. (2014). Greece as Balkan center of investments despite the economic crisis and the shadow economy, Proceedings of 6th International Conference of the Economies of Balkan and Eastern Europe Countries, May, Nis.
- (10) 23-25 May 2014 ICIB 2014, Thessaloniki, Greece www.icib.eu
- (11) International Conference on Energy and Management, June 2014, Istanbul, Turkey.
- 11a. Bitzenis, A., Makedos, I., Kontakos, P. (2014). How the shadow economy affects in enterprises of finance of energy. Proceedings of the International Conference on Energy and Management, June, Istanbul.
- 11b. Bitzenis, A., Makedos, I., Kontakos, P. How the shadow economy affects in enterprises of finance of energy. In *Energy Systems and Management*, ed. Istanbul Bilgi University - Palmet, Istanbul: Springer.
- (12) 24th Business & Economics Society International Conference, July 2014, Florence, Italy
- 12a Vasileios Vlachos, Aristidis Bitzenis & Panagiotis Kontakos SHADOW ECONOMIC ACTIVITIES IN ITALY, SPAIN AND SWITZERLAND: A REVIEW OF THE LITERATURE , *Global Business & Economics Anthology, Volume I, March 2015, p. 168-181*
- 12b Panagiotis Mitrakos, Aristidis Bitzenis, Panagiotis Kontakos, Ioannis Makedos, TAX MORALE AND COMPLIANCE IN GREECE: A REVIEW OF EMPIRICAL EVIDENCE, *Global Business & Economics Anthology, Volume II, December 2014, p.197-204*
- (13) International Multidisciplinary Scientific Conferences on Social Sciences & Arts, September 2014, Albena, Bulgaria
- 13a. Mitrakos, P., Bitzenis, A., Kontakos, P. (2014). A theoretical analysis of the social factors influencing tax compliance in Greece. Proceedings of the International Multidisciplinary Scientific Conferences on Social Sciences & Arts, September, Albena, Bulgaria.
- (14) 7th Annual Conference of the EuroMed Academy of Business, September, Kristiansand, Norway, Sep.2014
- 14a. Bitzenis, A., Kontakos, P. (2014). Energy Trade and Tax Evasion in Greece. Proceedings of the 7th Annual Conference of the EuroMed Academy of Business, September, Kristiansand, Norway.

- (15) Jubilee 10th International Scientific Conference of Young Scientists, November 2014, Sofia, Bulgaria
 15a. Bitzenis, A., Kontakos, P., Mitrakos P. (2014). Tax Morale and Compliance: Evidence from Small and Medium Enterprises in Greece. Proceedings of the Jubilee 10th International Scientific Conference of Young Scientists, November, Sofia, Bulgaria
- (16) 25th Business & Economics Society International Conference, January, Las Vegas, USA, January 2015.
 16a. Kafteranis, C., Kontakos, P., Bitzenis, A. (2015). Corruption and Political Institutions in Greece: Preliminary Survey. Proceedings of the 25th Business & Economics Society International Conference, January, Las Vegas, USA.
 16b Vasileios Vlachos, Aristidis Bitzenis & Panagiotis Kontakos TAX MORALE AND TAX COMPLIANCE IN FRANCE, GERMANY AND AUSTRIA *Global Business & Economics Anthology, Volume I, March 2015* , p.140-150
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 Paper#: 175 Title: THE EVOLUTION OF RENEWABLE ENERGY SOURCES IN THE ELECTRICITY SECTOR OF GREECE
 Paper#: 174 Title: RENEWABLE POLICIES AND CHALLENGES IN GREECE TOWARDS ACHIEVING ITS 2020 ENERGY TARGETS: A QUESTIONNAIRE SURVEY
- (21) 10th Annual MIBES International Conference, 15th-17th of October, TEI of Thessaly, Larissa, Greece - "Notes on Labour Market Flexibility and Informality in Greece"
 21a. Anagnostopoulos A., Kontakos P. & Bitzenis A., (2015) Notes on Labour Market Flexibility and Informality in Greece, *MIBES Conference Proceedings*, TEI of Thessaly, Larissa.
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- (22) 8TH ANNUAL CONFERENCE OF THE EUROMED ACADEMY OF BUSINESS 16-18 September 2015 – University of Verona, Italy “INNOVATION, ENTREPRENEURSHIP AND SUSTAINABLE VALUE CHAIN IN A DYNAMIC ENVIRONMENT”
 22a. Bitzenis, A., Vlachos, V., Kontakos, P. "Tax Compliance Games Methods And Evidence From Behavioural Dynamics In Greece"
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14. Bitzenis, A. and Kontakos P. (2016). *ICIB 2015/6 Proceedings*. Thessaloniki: Laboratory of International Relations and European Integration (University of Macedonia) http://www.icib.eu/wp-content/uploads/ICIB_2015_16_proceedings.pdf.
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UNIVERSITY OF GLASGOW LIBRARY, SCOTLAND, UK – PHD THESIS

- Bitzenis A. (2002). “Foreign Direct Investment during the Transition from Planned to Market Economy: the case of Bulgaria 1989-2001”, *Unpublished Ph.D. Thesis*, University of Glasgow 2001, UK

17. QUALITY LIST OF MY PUBLICATIONS ABS–(18) ABDC LIST (36)

I)

ABS Academic Journal Quality Guide (18 publications : grade one... X14 and 4 publications in grade two)

Grade One in Economics

- 1) Journal of Economic Issues
- 2) Journal of Economic Issues
- 3) Journal of Economic Issues
- 4) Post-Communist Economies
- 5) Studies in Economics and Finance

Grade Two in ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

- 1) Journal of Small Business and Enterprise Development

Grade One in INTERNATIONAL BUSINESS AND AREA STUDIES

- 1) Journal of East-West Business
- 2) Journal of East-West Business
- 3) Journal of East-West Business
- 4) Global Business and Economics Review
- 5) Global Business and Economics Review
- 6) Global Business and Economics Review
- 7) Global Business and Economics Review
- 8) Global Business and Economics Review
- 9) Global Business and Economics Review

Grade **Two** in **GENERAL MANAGEMENT**

- 1) European Business Review
- 2) European Business Review
- 3) European Business Review

Emerging Markets Finance & Trade

ISI Impact Factor 2012: 1.190

ISI Ranking in Business 2012: 63/116

ISI Ranking in Economics 2012: 109/332

ISI Ranking in International Relations 2012: 19/82

II) Australian Business Deans Council - Journal Ratings List

- 1) Journal of East-West Business ECONOMICS C
- 2) Journal of East-West Business ECONOMICS C
- 3) Journal of East-West Business ECONOMICS C
- 4) Journal of Economic Issues ECONOMICS A
- 5) Journal of Economic Issues ECONOMICS A
- 6) Post-Communist Economies ECONOMICS B
- 7) European Business Review 0955-534X BUSINESS MANAGEMENT B
- 8) European Business Review 0955-534X BUSINESS MANAGEMENT B
- 9) European Business Review 0955-534X BUSINESS MANAGEMENT B
- 10) Emerging Markets Finance and Trade ECONOMICS B
- 11) Eastern European Economics ECONOMICS B
- 12) Eastern European Economics ECONOMICS B
- 13) Global Business & Economics Review 1097-4954 ECONOMICS C
- 14) Global Business & Economics Review 1097-4954 ECONOMICS C
- 15) Global Business & Economics Review 1097-4954 ECONOMICS C
- 16) Global Business & Economics Review 1097-4954 ECONOMICS C
- 17) Global Business & Economics Anthology ECONOMICS C ABDC LIST IN 2009
- 18) Global Business & Economics Anthology ECONOMICS C
- 19) Journal of Small Business and Enterprise Development 1462-6004 BUSINESS MANAGEMENT C
- 20) Studies in Economics and Finance ECONOMICS B
- 21) Forum for Social Economics ECONOMICS C
- 22) Journal of Socio-Economics ECONOMICS B
- 23) Social Science Journal 0362-3319 INTERDISCIPLINARY C
- 24) International Journal of Knowledge, Culture and Change Management 1447-9524 BUSINESS MANAGEMENT C
- 25) Global Business & Economics Review 1097-4954 ECONOMICS C
- 26) Global Business & Economics Anthology ECONOMICS C (<http://www.pondiuni.edu.in/sites/default/files/Economics020413.pdf>)
ABDC LIST IN 2009
- 27) Global Business & Economics Anthology ECONOMICS C
- 28) Global Business & Economics Anthology ECONOMICS C
- 29) Global Business & Economics Anthology ECONOMICS C
- 30) Global Business & Economics Anthology ECONOMICS C
- 31) Global Business & Economics Anthology ECONOMICS C
- 32) Global Business & Economics Anthology ECONOMICS C
- 33) Journal of Economic Issues ECONOMICS A
- 34) International Journal of Entrepreneurship and Small Business (see <http://www.abdc.edu.au/pages/abdc-journal-quality-list-2013.html>)
- 35) Global Business & Economics Review 1097-4954 ECONOMICS C
- 36) Global Business & Economics Review 1097-4954 ECONOMICS C

III) AWARDS FOR RESEARCH PUBLICATIONS BASED ON QUALIFIED LIST BY THE UNIVERSITY OF MACEDONIA, THESSALONIKI, GREECE

INDICATIVE QUALITY PUBLICATIONS BASED ON A QUALITY LIST OF MY UNIVERSITY (UNIVERSITY OF MACEDONIA, THESSALONIKI, GREECE)

ECONOMICS AND BUSINESS

1. BITZENIS ARISTIDIS, (2003), "What was behind the delay in the Bulgarian Privatisation Process? Determining Incentives and Barriers of Privatisation as a way of foreign entry", *Emerging Markets Finance & Trade*, Vol. 39, No.5, p.58-82

ECONOMICS

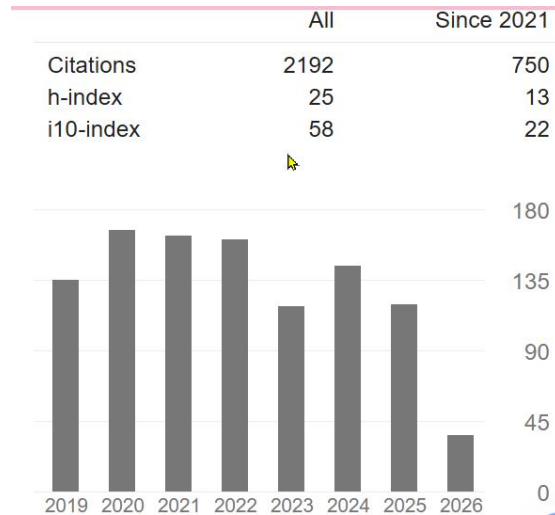
2. Bitzenis, A., Marangos, J., and Nuskova V. (2007) *Motives for Foreign Direct Investment in the Manufacturing Sector in the FYR Macedonia*, *Post-Communist Economies (PCE)*, Dec2007, Vol. 19 Issue 4, p505-527
3. Bitzenis A., (2004), "Explanatory variables for the low western investment interest in Bulgaria", *Eastern European Economics*, Vol.42, No.6, Nov/Dec 2004, p.5-39.
4. Bitzenis, A. (2006a) "Determinants of Greek FDI outflows in the Balkan Region: the Case of Greek Entrepreneurs in Bulgaria", *Eastern European Economics*, May-June, Vol. 44 No. 03, p.79-96
5. Bitzenis A., and J. Marangos (2007) GLOBALISATION AND THE INTEGRATION-ASSISTED TRANSITION IN CENTRAL AND EASTERN EUROPEAN ECONOMIES, *Journal of Economic Issues (JEI)*, Vol.XLI, No. 2, June, 427-34
6. Bitzenis A., and J. Marangos (2008) The Role of Risk as an FDI Barrier to Entry during Transition: The Case of Bulgaria, *Journal of Economic Issues (JEI)*, Vol. XLII No. 2 June 2008, pp.499-508

BUSINESS ADMINISTRATION / MANAGEMENT / INTERNATIONAL BUSINESS

7. Bitzenis, A., and Nuskova V. (2011) Barriers for Foreign Direct Investment in the Manufacturing Sector in the FYR Macedonia, *Journal of East-West Business*, 17:4, 213-246
8. Bitzenis a. and I. Szamosi (2009) entry modes and the determinants of foreign direct investment in an EU accession country: the case of Albania, *Journal of East-West Business*, December vol. 15: p.189-209, 2009
9. BITZENIS ARISTIDIS, (2003), "What was behind the delay in the Bulgarian Privatisation Process? Determining Incentives and Barriers of Privatisation as a way of foreign entry", *Emerging Markets Finance & Trade*, Vol. 39, No.5, p.58-82
10. Bitzenis, A. and Nito, E. (2005) Obstacles to Entrepreneurship in a Transition Business Environment: The Case of Albania, *Journal of Small Business and Enterprise Development*, Volume 12, Issue 4, p.564-578.
11. Bitzenis, A., (2003), "Universal Model of Theories Determining FDI; Is there any dominant theory? Are the FDI inflows in CEE countries and especially in Bulgaria a myth?", *European Business Review*, Vol.15, No2, p. 94-104
12. Bitzenis, A., (2004), "Is Globalisation consistent with the accumulation of FDI inflows in the Balkan countries? Regionalisation for the case of FDI inflows in Bulgaria", *European Business Review*, Vol. 16, Issue 4, p. 406-425
13. Bitzenis, A. (2005), Company Oriented Investment Interest And Cross-Border Transactions Under Globalisation: Geographical Proximity Still Matters, *European Business Review*, Vol. 17 Issue 6, p. 547-565
14. Bitzenis, A. and Vlachos, V. (2013), "Bulgaria's inward FDI and EU accession", *Journal of East West Business*, vol. 19 no. 3, pp. 222 -236. (doi: 10.1080/10669868.2013.793225)
15. Bitzenis, A. and V. Zujic (2014), FDI MOTIVES IN THE SERBIAN MANUFACTURING SECTOR, *Journal of East-West Business*, [Volume 20](#), [Issue 1](#), 2014, pages 1-24, DOI:10.1080/10669868.2013.851637
16. Bitzenis, A., Vlachos, V.A. and Schneider, F., (2016), "An exploration of the Greek shadow economy: Can its transfer to the official economy provide economic relief amid the crisis?", *Journal of Economic Issues*, 50 (1): 165-196
17. Vlachos, V.A. and Bitzenis, A., (2016), "Tax compliance of small enterprises in Greece", *International Journal of Entrepreneurship and Small Business*, 28 (2-3): 380-389.

18. IMPACT/ CITATIONS of my PUBLISHED RESEARCH WORK

GOOGLE SCHOLAR:



SCOPUS :

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[Preprints \(0\)](#)

[Co-authors \(30\)](#)

[Topics](#)

6 of 68 documents

Limited access

19. AWARDS – INTERNATIONAL IMPACT REGARDING MY WORK

2013-14

2013-14 Approached to become a Guest Editor: Special Issue on: "Foreign Direct Investment in the Aftermath of the Current Global Economic Crisis"
Guest Editors: Aristidis Bitzenis and Vasileios A. Vlachos, University of Macedonia, Greece <http://www.inderscience.com/info/ingeneral/cfp.php?id=2217>

2010-12

Approached to write four FDI reports (IFDI and OFDI reports for Greece, and IFDI and OFDI reports for Bulgaria) by Columbia University, USA
<http://www.vcc.columbia.edu/content/columbia-fdi-profiles>

Editor-in-Chief: Karl P. Sauvant - The Vale Columbia Center on Sustainable International Investment seeks to be a leading forum for discussion by scholars, policy makers, development advocates and other stakeholders of issues related to foreign direct investment (FDI) in the global economy, paying special attention to the contribution of this investment to sustainable development. It promotes the analysis of trends in FDI, the consequences of FDI for sustainable development and the consideration of appropriate public policies for sustainable foreign direct investment. Its objectives are to analyze important topical policy-oriented issues related to FDI and develop and disseminate practical approaches and solutions to increase the contribution of FDI to sustainable development. Drawing on its location at Columbia University, it provides students with a challenging learning environment and promotes teaching and learning about FDI worldwide.

2012 REREARCH AWARD IN GREEK “

ΑΡΙΣΤΕΥΣΑ ΣΤΗΝ ΕΡΕΥΝΗΤΙΚΗ ΜΟΥ ΠΡΟΤΑΣΗ ΣΤΟΝ ΠΙΝΑΚΑ ΤΕΛΙΚΩΝ ΔΙΚΑΙΟΥΧΩΝ ΠΡΟΓΡΑΜΜΑΤΟΣ ΕΡΕΥΝΗΤΙΚΩΝ ΕΠΙΧΟΡΗΓΗΣΕΩΝ ΣΤΟ ΠΛΑΙΣΙΟ ΕΝΙΣΧΥΣΗΣ ΤΗΣ ΒΑΣΙΚΗΣ ΕΡΕΥΝΑΣ (Ε' ΚΥΚΛΟΣ)

- 2011-12** Aristidis Bitzenis Co-Editor together with Ioannis Papadopoulos & Vasileios A. Vlachos *The EU and the Greek Budgetary Crisis*, Cambridge Scholars Publishing Administration, UK, forthcoming May/June 2013
- 2011-12** Aristidis Bitzenis Co-Editor together with Pyrros Papadimitriou & Vasileios A. Vlachos *Mergers and Acquisitions: The Pillar of Foreign Direct Investment*, Palgrave-Macmillan, USA August 2012
- 2012** **Approached to become a Guest Editor:** Aristidis P. Bitzenis together with Prof. Bruno S. Sergi and John Marangos - Special Issue: *International Journal of Trade and Global Markets* Inderscience Enterprises Ltd, forthcoming 2013
- 2012** **Approached to become a Guest Editor:** Aristidis P. Bitzenis together with John Marangos - Special Issue: *East-West Journal of Economics and Business*, forthcoming 2013
- 2011** **Approached to become a Guest Editor:** Aristidis P. Bitzenis together with Prof. Bruno S. Sergi - Special Issue: «FDI and management in SouthEast Europe», *International Journal of Economic Policy in Emerging Economies*, Volume 4 - Issue 2 - 2011, Inderscience Enterprises Ltd
<http://www.inderscience.com/browse/index.php?journalID=219&year=2011&vol=4&issue=2>

2010 REREARCH AWARD IN GREEK “

ΑΡΙΣΤΕΥΣΑ ΣΤΗΝ ΕΡΕΥΝΗΤΙΚΗ ΜΟΥ ΠΡΟΤΑΣΗ ΣΤΟΝ ΠΙΝΑΚΑ ΤΕΛΙΚΩΝ ΔΙΚΑΙΟΥΧΩΝ ΠΡΟΓΡΑΜΜΑΤΟΣ ΕΡΕΥΝΗΤΙΚΩΝ ΕΠΙΧΟΡΗΓΗΣΕΩΝ ΣΤΟ ΠΛΑΙΣΙΟ ΕΝΙΣΧΥΣΗΣ ΤΗΣ ΒΑΣΙΚΗΣ ΕΡΕΥΝΑΣ (Δ' ΚΥΚΛΟΣ)

- 2010** **Approached to become a Guest Editor:** Aristidis P. Bitzenis together with Prof. Bruno S. Sergi - Special Issue: «SOME ISSUES CONCERNING EMERGING ECONOMIES», *International Journal of Economic Policy in Emerging Economies*, Vol. 3, No. 4, 2010, Inderscience Enterprises Ltd
<http://www.inderscience.com/browse/index.php?journalID=219&year=2010&vol=3&issue=4>
- October 2010** Στο 6^ο international conference, το οποίο διοργανώθηκε από το Global Academy of Business & Economic Research στις 17-19/10/2010 στην Νέα Υόρκη, ΗΠΑ το άρθρο με τίτλο *The Economic Impact of Mergers & Acquisitions in Greece: Lessons from a Comparative Analysis Regarding Western Economies* των Ioannis A. Tampakoudis, University of Macedonia, GREECE
Demetres N. Subeniotis, University of Macedonia, GREECE
Aristidis P. Bitzenis, University of Macedonia, GREECE
Βραβεύτηκε ως το καλύτερο άρθρο του συνεδρίου (Best Paper Award)
- 2010** Επιτροπή Ερευνών (αρ. συν. 122/16.07.2010)
χορήγησης Ερευνητικών Βραβείων & Επιχορηγήσεων έτους 2009 για το άρθρο Bitzenis, A., & Szamosi, L.T. (2009). Entry modes and the determinants of Foreign Direct Investment in a European Union accession country: The case of Albania. *Journal of East-West Business*, 15, 189-209. (αρ. πρωτ. αίτησης 797/23.02.2010) Ομάδα κατάταξης περιοδικού: Δ. Ποσό χρηματικής ενίσχυσης: 500.
- 2009** Επιτροπή Ερευνών (αρ. συν. 116/22.10.2009)

χορήγησης Ερευνητικών Βραβείων & Επιχορηγήσεων έτους 2008 Bitzenis, A. & Marangos, J. (2008). The role of risk as an FDI barrier to entry during transition: The case of Bulgaria. *Journal of Economic Issues*, 42, 499-508. Ομάδα κατάταξης περιοδικού: Δ. Ποσό χρηματικής ενίσχυσης: 0. Η παραπάνω υποβληθείσα δημοσίευση χαρακτηρίζεται στη βάση WoS ως ανακοίνωση σε συνέδριο (proceedings paper) και σύμφωνα με τον όρο 6 της διαδικασίας χορήγησης ερευνητικών βραβείων δεν υπάγεται στην κατηγορία των δημοσιεύσεων (ερευνητικά άρθρα ή άρθρα επισκόπησης) που ενισχύονται χρηματικά

- 2007** **Approached to write** nine chapters together with J. Marangos regarding Enterprise, Business, Private Sector, Money Laundering, Market Economy, International Monetary Fund, Exchange Rates, Transitional Economies, and Trade Bilateral in an encyclopaedia book (International Encyclopedia of the Social Sciences, 2nd edition. 9 vols.) by Detroit: Macmillan Reference USA
- August 2005** **Appreciation Award**, The Association for Evolutionary Economics (AFEE), **International Summer School on Institutional Economics**, Theme: “Institutional Economics in the 21st Century”, Date: August 10-14, 2005
- July 2005** **Outstanding Conference Participant**, Business & Economics Society, International Conference, Arizona, Flagstaff, USA
- July 2004** **Outstanding Conference Participant**, Business & Economics Society, International Conference, Rhodes, Greece
- 2004** **Approached to write** five chapters regarding FDI, Privatisation, immigration, globalisation, and industry policy in an encyclopaedia book (International Encyclopedia of Public Policy Governance in a Global Age).
- 2005** **Approached to write** one chapter regarding FDI in an encyclopaedia book (Encyclopedia of Globalization, Trade & Investment Issues) by ABC-CLIO Encyclopedias
- 2005** Approached by **Deloitte Touche** in order to write a research report for the Bulgarian government

BOOK REVIEWS for MY BOOKS (monographs)

- Book review of *The Balkans: FDI and EU Accession*, Ashgate Publishing Ltd, UK, August (2009) in *Economics, Management, and Financial Markets journal (USA) Vol.4(3) p.1-3*, Addleton academic publishers
 - New York
- Book review of *The Balkans: FDI and EU Accession*, Ashgate Publishing Ltd, UK, August (2009) in *transformations in business & economics journal*, Vol. 9, No 2 (20), 2010, p.178-179, Reviewer: Prof. Dr. Bruno S. Sergi, University of Messina, Italy, Vilnius University, Brno University of Technology, University of Latvia.
- Βιβλιοκριτική, στο περιοδικό *Αγορά χωρίς σύνορα*, επιμέλεια Χ. Τσαρδανίδης, Τόμος 12, Τεύχος 4, Μάρτιος - Απρίλιος - Μάιος 2007, σελ. 459-460 για το βιβλίο Μπιτζένης, Α. και Γ. Μαραγκός, (2007) *Οικονομικά της Μετάβασης (2007 - σελ.1-786, εκδόσεις Σταμούλης, Αθήνα)*
- Robert F. Miller, The Australian National University, in *Slavonic and East European Review*, Vol. 89, No 1, January 2011, book review for *The Balkans: Foreign Direct Investment and EU Accession. Transition and Development*. Ashgate
- Reflections on the Greek Sovereign Debt Crisis : The EU Institutional Framework, Economic Adjustment in an Extensive Shadow Economy, <http://convention-s.fr/lectures/reflections-on-the-greek-sovereign-debt-crisis-the-eu-institutional-framework-economic-adjustment-in-an-extensive-shadow-economy/>, Publié le 29 novembre 2013, Par Édouard Jourdain

20 -Referee in 12 scientific journals, member of the advisory board in 3 journals:

1. World Development
2. Global Business & Economic Review
3. European Management Review
4. Applied Economics

5. Management Research News
6. Comparative Economic Studies
7. International Journal of Economic Policy in Emerging Economies
8. International Journal of Monetary Economics and Finance
9. International Journal of Trade and Global Markets
10. Transnational Corporations
11. JOURNAL OF ECONOMIC ISSUES
12. Journal of Socio-Economics

A. Member of the Editorial Board: ENTREPRENEURSHIP, Scientific Journal, PUBLISHERS: Higher Educational Institution for applied studies of entrepreneurship, Belgrade Centre for Industrial Relations, Belgrade

B. Member of the Advisory Board in Economics, Management, and Financial Markets Journal, DENBRIDGE PRESS • NEW YORK http://www.denbridgepress.com/editorial_board.php?e=4

C. Member of the Editorial Team of International Journal of Trade and Global Markets
<http://www.inderscience.com/browse/callpaper.php?callID=1109>

D. Member of the Advisory Board in *International Journal of Research Trends in Social Sciences (IJORTISS)*, INYRSS & IJORTISS, Kaunas Faculty of Humanities, Vilnius University, Lithuania
<http://ijortiss.vukhf.lt/editboard.php>

21. (POSTGRADUATE & RESEARCH SUPERVISION)

Phd Supervision 7 (SEVEN COMPLETED) (Pan. Kotsios COMPLETED – Phd. AWARD) (Pan. Kontakos COMPLETED – Phd. AWARD) (Vas. Vlachos COMPLETED – Phd. AWARD) (John. Makedos COMPLETED – Phd. AWARD) (Chr. Sakali COMPLETED – Phd. AWARD) (C. Tsimpida COMPLETED – Phd. AWARD) (P. Mitrakos COMPLETED – Phd. AWARD)

- 150 dissertation supervisions at a MASTER DEGREE LEVEL (MBA & Msc)

Some example of dissertations' supervision in GREEK

56 διπλωματικές εργασίες από το τμήμα ΔΕΣ που ολοκληρώθηκαν και ήμουν ως ΕΠΙΒΛΕΠΩΝ ΚΑΘΗΓΗΤΗΣ

2017	Μορφές διεθνούς επιχειρηματικότητας: πως μια επιχείρηση παροχής υπηρεσιών μπορεί να γίνει πολυεθνική και ποια η επιρροή των διεθνών οργανισμών	<i>Nika, Aida</i>
2017	Μορφές και αίτια παγκοσμιοποίησης: πώς η παγκοσμιοποίηση επηρεάζει κι επηρεάζεται από την εθνική κουλτούρα	<i>Στεργίου, Βικτώρια</i>
2017	Οι ξένες επενδύσεις στην Ελλάδα τα τελευταία χρόνια και ο ρόλος των ελληνικών τραπεζών σε αυτές	<i>Στάχταρη, Ελευθερία</i>
2022	Η επιχειρηματικότητα στην εκπαίδευση και η αειφόρος ανάπτυξη ως πρόγραμμα δραστηριότητας. Η περίπτωση ένταξης σε κέντρο δημιουργικής απασχόλησης	<i>Μαστοροδήμου, Ελεωνόρα</i>
2016	Ευρωπαϊκή ενοποίηση: νέοι και Erasmus στο Δημοκρίτειο Πανεπιστήμιο Θράκης	<i>Αναγνωστοπούλου, Όλγα</i>
2016	Νεοφυής Επιχειρηματικότητα και η απορρόφηση σε ευρωπαϊκά προγράμματα χρηματοδότησης επιχειρήσεων σε Ελλάδα και Κύπρο: συγκριτική ανάλυση των δύο χωρών με την βοήθεια των δεικτών ανταγωνιστικότητας και επιχειρηματικότητας	<i>Ορφανίδου, Μαρία</i>
2018	Οι ανάγκες εκπαίδευσης και επιμόρφωσης των δημοσίων υπαλλήλων και η ευρωπαϊκή αναπτυξιακή στρατηγική: η περίπτωση των γραμματειών του Πανεπιστημίου Μακεδονίας.	<i>Παπανικολάου, Ευδοξία</i>
2012	Ξένες άμεσες επενδύσεις στην Τουρκία: θεωρητική και εμπειρική ανάλυση της περιόδου 2001-2011 και προοπτικές.	<i>Κοντάκος, Παναγιώτης Δ.</i>
2020	Η χρησιμότητα των τεχνολογιών πληροφορικής στις επιχειρήσεις και τους εκπαιδευτικούς οργανισμούς στην Ελλάδα: αξιολογική προσέγγιση των εκπαιδευτικών πλατφορμών στην Ευρώπη σε συνάρτηση με την αποτελεσματική αξιοποίησή τους.	<i>Αθανασιάδης, Αθανάσιος</i>
2015	Η συμβολή των μικρομεσαίων επιχειρήσεων στην ανάκαμψη της ελληνικής οικονομίας, με την υποστήριξη των πανεπιστημιακών και τεχνολογικών ιδρυμάτων κατά τη διάρκεια της ελληνικής κρίσης χρέους.	<i>Μακέδος, Ιωάννης</i>
2012	Η οικονομική κρίση στην Ε.Ε. την πενταετία 2008 - 2012 και αν αυτή επηρέασε τις δραστηριότητες που σχετίζονται με την Εταιρική Κοινωνική Ευθύνη των ελληνικών επιχειρήσεων.	<i>Λαζαρίδου, Ελισσάβετ</i>

2018	Η Ευρωπαϊκή Κεντρική Τράπεζα ως όργανο άσκησης νομισματικής πολιτικής της Ευρωπαϊκής Ένωσης και αντιμετώπισης της οικονομικής κρίσης.	Σέλκος, Ιωάννης
2019	Η θέση της Ελλάδας στο παγκόσμιο οικονομικό σύστημα και οι ξένες άμεσες επενδύσεις στη χώρα πριν και κατά τη διάρκεια της κρίσης	Λιόντος, Απόστολος
2021	Το φαινόμενο της παγκοσμιοποίησης και πως αυτή επηρέασε τη μετανάστευση: η περίπτωση της Ελλάδας	Παπαβραμίδης, Σωκράτης
2021	Παγκοσμιοποίηση: μορφές- αιτία, η επίδραση της στις πολιτιστικές ταυτότητες, πολιτισμός & βιώσιμη ανάπτυξη.	Παπαποστόλου, Σοφία
2018	Προσδιορισμός της ανάπτυξης μιας οικονομίας μέσω της δυναμικής σχέσης τομέων της παραγωγής: η περίπτωση των χωρών-μελών της Ευρωπαϊκής Ένωσης	Μάμαλης, Απόστολος
2018	Κριτική ανάλυση των μορφών παγκοσμιοποίησης με έμφαση στην οικονομική παγκοσμιοποίηση: δείκτες παγκοσμιοποίησης για την περίπτωση της Ελλάδας στο πλαίσιο της Ε.Ε.	Μπάγιος, Σπυρίδων
2019	Ο συσχετισμός των ασθενέστερων ευρωπαϊκών χωρών του Νότου με τις δυτικο-ευρωπαϊκές χώρες και η σύγκριση των οικονομιών τους υπό το πρίσμα της συμμετοχής τους στην Ευρωπαϊκή Ένωση και στην οικονομική και νομισματική ένωση	Παπαδοπούλου, Μυροφόρα
2019	Ευρωπαϊκή ενοποίηση : η περίπτωση του Brexit	Αμοιρίδου, Κυριακή
2021	Οι δύο όψεις της παγκοσμιοποίησης και η δυναμική της Ευρώπης	Παπαπαύλου, Αθηνά
2019	Οικονομική ανάπτυξη με έμφαση στις επενδύσεις και στο εμπόριο : η περίπτωση της Ρουμανίας και της Ουγγαρίας κατά την περίοδο 1989-2017	Γκόρης, Δημήτριος
2022	Μορφές και δείκτες παγκοσμιοποίησης: η περίπτωση της Ρωσίας και οι σχέσεις Ρωσίας και Ευρωπαϊκής Ένωσης με έμφαση στη συνεργασία στον ενεργειακό τομέα	Μαυρομάτη, Μαρία

Ημερομηνία Έκδοσης	Τίτλος	Συγγραφέας(εις)
2009	The evolution of banking system in Greece after 1975	Βαϊζίδου, Ρεβέκκα
2018	Επιχειρηματικότητα και καινοτομία στο χώρο της εκπαίδευσης: επιχειρηματικό σχέδιο για την ίδρυση εταιρίας παροχής υπηρεσιών παιδικού σταθμού και έρευνα αγοράς για την προοπτική του	Καρακούση, Αικατερίνη
2019	Ελληνικές εξαγωγές και επενδύσεις επιχειρηματικής δραστηριότητας στα Βαλκάνια και τρόποι ασφάλισής τους	Γερμισιώτου, Αγγελική
2020	Στρατηγικές επιχειρηματικότητας και στρατηγικές διαχείρισης εταιρικών κρίσεων στο πλαίσιο της παγκοσμιοποίησης και της Ευρωπαϊκής ολοκλήρωσης.	Μπέμης, Απόστολος
2015	Παγκοσμιοποίηση και διεθνές εμπόριο: ποιος ο ρόλος τους διεθνώς και ποιες οι επιπτώσεις τους για την ελληνική οικονομία.	Ντιροκάλης, Κωνσταντίνος
2008	Η περιφερειακή πολιτική της Ευρωπαϊκής Ένωσης.	Κουλούμπα, Ελένη
2020	Η εκπαίδευση στην επιχειρηματικότητα στη Δευτεροβάθμια Εκπαίδευση και η διαδραστική σύνδεση των εκπαιδευτικών μονάδων με τα κέντρα επιχειρηματικότητας και τις επιχειρήσεις ως παράγοντες βιώσιμης ανάπτυξης	Δριβελέγκα, Παναγιώτα
2021	Το φαινόμενο της παγκοσμιοποίησης με έμφαση στην οικονομική παγκοσμιοποίηση και στις παγκόσμιες χρηματοοικονομικές κρίσεις.	Γκοτζαμάνης, Αναστάσιος
2020	Η πορεία των ιδιωτικοποιήσεων στην σύγχρονη Ελλάδα και η συμβολή της παγκόσμιας οικονομίας στην ανάπτυξη τους σε συνδυασμό με τις εκάστοτε κυβερνήσεις στην Ελλάδα	Καλαϊτζής, Γεώργιος
2020	Μάνατζμεντ και πολυεθνικές επιχειρήσεις στην Ελλάδα: η περίπτωση μιας εταιρείας ζυμαρικών στην Χαλκιδική με όραμα την διεθνοποίηση	Κατσάνης, Μιχαήλ
2012	Η επιχειρηματικότητα ως μοχλός ανάπτυξης για την αξιοποίηση της παραλίμνιας περιοχής της λίμνης Πολύφωτου Κοζάνης και τρόποι ενίσχυσης αυτής μέσω προγραμμάτων χρηματοδότησης.	Κούσουλας, Τριαντάφυλλος
2023	Οι προοπτικές των οικονομικών διαδρόμων του BRI σε Ασία και Ευρώπη	Ψαλίδας, Γεώργιος Μιχαήλ
2013	Η αποσταθεροποίηση του δημοσιονομικού κύκλου ως χαρακτηριστικό των προεκλογικών ετών στις χώρες της ευρωπαϊκής περιφέρειας: αναζητώντας τις αιτίες των δημοσιονομικών ελλειμμάτων σε Ελλάδα, Ισπανία, Πορτογαλία και Ιταλία.	Μανώλη, Χρυσούλα
2018	Το ψηφιακό νόμισμα ως πτυχή της εκδήλωσης του φαινομένου της παγκοσμιοποίησης	Βελλίδης, Πέτρος
2019	Επιχειρηματικότητα στην Ελλάδα: επιχειρηματικό σχέδιο για την ίδρυση επιχείρησης με αντικείμενο την παροχή υπηρεσιών προσβασιμότητας σε επιχειρήσεις που σχετίζονται με τον τουρισμό.	Κουζέλης, Σπυρίδων
2011	Καινοτόμος επιχειρηματικότητα: η περίπτωση της Ελλάδας.	Γαλατσίδα, Στυλιανή
2020	Ασφάλεια, νομοθεσία και πολιτική στο σύγχρονο περιβάλλον της οικονομικής και κοινωνικής παγκοσμιοποίησης	Ντισσώλης, Τηλέμαχος
2013	Μορφές χρηματοδότησης και ενίσχυσης επιχειρηματικότητας: η περίπτωση της χρηματοδότησης σχεδίου ανάπτυξης σε παραμεθόρια περιοχή Ευρωπαϊκού	Τερζόπουλος, Πασχάλης

	Προγράμματος Ε.Σ.Π.Α-Π.Ε.Π Αν.Μακεδονίας-Θράκης.	
2019	Η συγκριτική ανάλυση δύο οικονομιών υπό μετάβαση: Πολωνία και Βουλγαρία με την περίπτωση της Ελλάδας	Λουκίδου, Αθανασία
2015	Διεθνείς οικονομικοί οργανισμοί και ανθρώπινα δικαιώματα.	Κελαντώνη, Μαρία
2015	Οικονομική κρίση: εμπάθунση ή αποσύνθεση της Ευρωπαϊκής Ενοποίησης.	Λιούτας, Κωνσταντίνος
2012	Οι οικονομικές κρίσεις στην Ελλάδα από την εποχή του Τρικούπη μέχρι σήμερα. Διαφορές και ομοιότητες.	Ταλιουρίδου, Σελβίρα
2011	Η περιφερειακή πολιτική της Ευρωπαϊκής Ένωσης: η πορεία της μέσα στο χρόνο και η εφαρμογή της στην Ελλάδα.	Γαλαντζή, Φιλίππουλα
2023	Η συμβολή της εθνικής επιχειρηματικότητας στη κοινωνική ένταξη των αλλοδαπών επιχειρηματιών και στην ανάπτυξη της εθνικής οικονομίας	Καραθάνου, Ελένη
2011	Επιπτώσεις στην οικονομία, την δημόσια διοίκηση, την νεανική επιχειρηματικότητα και σε πολιτικές δράσεις των νέων από την υπαγωγή της Ελλάδας στο ΔΝΤ.	Τσομάκης, Ευάγγελος

Ημερομηνία Έκδοσης	Τίτλος	Συγγραφέας(εις)
2014	Η ανάπτυξη της νεανικής επιχειρηματικότητας στην Ελλάδα με την βοήθεια των ευρωπαϊκών & των εγχώριων χρηματοδοτούμενων προγραμμάτων.	Καφτεράνης, Χαρίσιος
2008	Οι φορολογικοί συντελεστές στην Ευρωπαϊκή Ένωση.	Γαραντζιώτη-Ξεζωνάτου, Ρουμπίνη-Αφροδίτη
2022	Προσδιοριστικοί παράγοντες της επίδρασης των ξένων άμεσων επενδύσεων στην οικονομική ανάπτυξη της χώρας-αποδέκτη των επενδύσεων	Τσιμπιδά, Χρυσάνθη
2016	Άμεσες ξένες επενδύσεις στη Βουλγαρία και στην περιοχή της Κεντρικής και Ανατολικής Ευρώπης: η διαδικασία μετάβασης και η επίδραση της διεθνούς οικονομικής κρίσης	Σακαλή, Χριστίνα
2015	Νεανική επιχειρηματικότητα και καινοτομία. Ευκαιρία ή απειλή σε περίοδο οικονομικής κρίσης σε μια χώρα της Ευρωζώνης: η περίπτωση της Ελλάδας.	Βεργίδου, Άννα
2013	Μια εμπειρική προσέγγιση για το ρόλο της παραοικονομίας και της διαφθοράς στην Ελλάδα: οι προοπτικές παραμονής της Ελλάδας στην Οικονομική και Νομισματική Ένωση.	Πασσάδης, Σπυρίδων
2012	Σύγχρονες μορφές και εργαλεία χρηματοδότησης της Ευρωπαϊκής Ένωσης για την ανάπτυξη της επιχειρηματικότητας των μικρομεσαίων επιχειρήσεων στην Ελλάδα.	Ζώτος, Γεώργιος Ν.
2010	Θεωρητική και εμπειρική ανάλυση των	Κώτσιος, Παναγιώτης

2015 Προσδιοριστικοί παράγοντες της ιδιωτικής επένδυσης στην Ελληνική οικονομία την εποχή του ευρώ *Βλάχος, Βασίλειος*

15 Ενδεικτικές διπλωματικές supervision από ΕΛΛΗΝΙΚΟ ΑΝΟΙΚΤΟ ΠΑΝΕΠΙΣΤΗΜΙΟ

1) [Ηγεσία, Παρακίνηση και Έμπνευση στον Ελληνικό Στρατό και πως επηρεάζει την αποδοτικότητά του](#)
MSc

Τίτλος σε άλλη γλώσσα: Leadership, Motivation and Inspiration in the Hellenic Army and how it affects the Army's efficiency [Αγγλική] Ημερομηνία: 10-09-2022 [2022-09-10] Συγγραφέας: Λαχανάς, Ιωάννης Σχολή: [Σχολή Κοινωνικών Επιστημών](#) Τμήμα: [Διοίκηση Επιχειρήσεων \(MBA\)](#) Περίληψη (Abstract): The intense research interest of recent years of organizations, around the concepts of inspiration, motivation and leadership of staff, is evidence of the important role played by these actors in the professional field. The present study is an empirical, quantitative study of Greek Army officers and attempts to examine the relationship between inspiration, motivation and leadership, as well as pos...

2) [Ο ρόλος της Διοίκησης Ανθρώπινου Δυναμικού στο τομέα της Άμυνας: Κίνητρα και Ανταμοιβές στις Ελληνικές Ένοπλες Δυνάμεις](#)
MSc

Τίτλος σε άλλη γλώσσα: The Role of Human Resource Management in Defense Sector: Motivation and Rewards in Hellenic Armed Forces [Αγγλική] Ημερομηνία: 16-05-2021 [2021-05-16] Συγγραφέας: Βελισσαράκος, Κωνσταντίνος Σχολή: [Σχολή Κοινωνικών Επιστημών](#) Τμήμα: [Διοίκηση Επιχειρήσεων \(MBA\)](#) Περίληψη (Abstract): Abstract Every business or enterprise is an organization with a specific mission and aspirations, which operates within the society, having as its main structural element the human resources. Each firm or company has an organization, i.e., a set of principles and regulations, which contribute to the smooth operation, coordination, coherence and relevance of the functions, processes and actions pe...

3) [Ηγεσία και κουλτούρα υψηλής απόδοσης. Καθορίζοντας τους παράγοντες που διαμορφώνουν και ενισχύουν την κουλτούρα των ιπταμένων μαχητικών αεροσκαφών της ελληνικής πολεμικής αεροπορίας.](#)
MSc

Τίτλος σε άλλη γλώσσα: Leadership and High-Performance Culture. Defining the factors that cultivate and enhance the Culture of Fighter Pilots in Hellenic Air Force. [Αγγλική] Ημερομηνία: 05-09-2020 [2020-09-05] Συγγραφέας: Καρδαμίτσης - Ζήγγρας, Πάρης Σχολή: [Σχολή Κοινωνικών Επιστημών](#) Τμήμα: [Διοίκηση Επιχειρήσεων \(MBA\)](#) Περίληψη (Abstract): Hellenic Air Force (HAF) constitutes a high-performance governmental organization. Main goal of this organization is to be ready to achieve a detrimental blow to any possible enemy who will try to break the sovereign rights of the Greek state. In order to achieve this, it needs a high level of training which is provided at its' staff during piece. Especially in the case of Fighter Pilots (FP) this...

4) [Η συνεισφορά και η επίδραση των πληροφοριακών συστημάτων στις επιχειρήσεις. Η μελέτη περίπτωσης της Ergo Ασφαλιστικής](#)
MSc

Τίτλος σε άλλη γλώσσα: The contribution of Information Systems and their impact on companies. The case study of Ergo Group [Αγγλική] Ημερομηνία: 05-09-2020 [2020-09-05] Συγγραφέας: Αγγελόπουλος, Γιώργος Σχολή: [Σχολή Κοινωνικών Επιστημών](#) Τμήμα: [Διοίκηση Επιχειρήσεων \(MBA\)](#) Περίληψη (Abstract): The introduction of new technologies in companies increased their productivity, reducing government spending, and creating new consumer habits. The use and development of information systems have greatly changed the operations of companies, increasing their profitability and efficiency. In order to be effective and profitable in international markets, businesses need advanced information systems....

5) [Μέθοδοι στρατηγικής διαχείρισης για την ανάπτυξη επιχειρήσεων χώρων ψυχαγωγίας στην Ελλάδα. Η σημασία της ποιότητας των υπηρεσιών](#)
MSc

Τίτλος σε άλλη γλώσσα: Strategic management processes for the business development of entertainment halls in Greece. The importance of service quality [Αγγλική] Ημερομηνία: 05-09-2020 [2020-09-05] Συγγραφέας: Μάλφας, Άγγελος Σχολή: [Σχολή](#)

Κοινωνικών Επιστημών Τμήμα: Διοίκηση Επιχειρήσεων (MBA) Περίληψη (Abstract): The last decades we have seen significant changes in the world of business. The availability of information, the speed of communication and the technological progress had as a result the competition to grow and to be one of the most important issues for the companies today. The competition is intense even at local level. Therefore, companies which manage entertainment halls which we can say that t...

6) Χρήση του Mobile Marketing στο Λιανικό Εμπόριο

MSc

Τίτλος σε άλλη γλώσσα: Mobile Marketing in the Retail Market [Αγγλική] Ημερομηνία: 17-05-2020 [2020-05-17] Συγγραφέας: Μίσσα, Βασιλική Σχολή: Σχολή Κοινωνικών Επιστημών Τμήμα: Διοίκηση Επιχειρήσεων (MBA) Περίληψη (Abstract): In this thesis we focus on the study and analysis of so-called mobile marketing. It is a subcategory of e-marketing, which is nowadays widely used by businesses in their efforts to promote and advertise their products and services. The subject of this thesis is analyzed in two ways: through a literature review and through three case studies. The case studies aim to present how three retailers have...

7) Ο ρόλος της τεχνολογίας Blockchain στην ενεργειακή ατζέντα της Ευρωπαϊκής Ένωσης για την απεξάρτηση από τον άνθρακα, την διεσπαρμένη παραγωγή και τις ψηφιακές εφαρμογές

MSc

Τίτλος σε άλλη γλώσσα: The role of Blockchain in EU's energy agenda for Decarbonisation, Decentralisation and Digitalisation [Αγγλική] Ημερομηνία: 08-09-2019 [2019-09-08] Συγγραφέας: Στραβοπόδης, Γεώργιος Σχολή: Σχολή Κοινωνικών Επιστημών Τμήμα: Διοίκηση Επιχειρήσεων (MBA) Περίληψη (Abstract): Blockchain is a digital technology that offers decentralised transactions, secure and transparent history of records. Programmable predefined rules on top of blockchain known as smart-contracts, offer great potential for applications in various activity sectors. As the energy sector is transitioning towards decentralised and clean energy sources, a strategic alignment with Blockchain's characteris...

8) "Συρρίκνωση Επιχειρήσεων κατά την περίοδο της ύφεσης 2009-2017"

MSc

Τίτλος σε άλλη γλώσσα: "Business Downsizing During Recession Period 2009-2017" [Αγγλική] Ημερομηνία: 04-10-2018 [2018-10-04] Συγγραφέας: Μπάτζιου, Λαμπρινή Σχολή: Σχολή Κοινωνικών Επιστημών Τμήμα: Διοίκηση Επιχειρήσεων (MBA) Περίληψη (Abstract): A lot of attention has been paid regarding Business Downsizing from organization and scientific world. For this reason, this research is made to understand not only the causes that force a company to downsize, but also the advantages and disadvantages of this practice. Apart from the report of case studies, there is an interview from food sector which implemented downsizing indirectly. There are n...

9) Παρακίνηση και Εργασιακή Ικανοποίηση Υπαλλήλων στον Ελληνικό Εργασιακό Τομέα Είσπραξης Ληξιπρόθεσμων Οφειλών

MSc

Τίτλος σε άλλη γλώσσα: Employee Motivation and Job Satisfaction in the Greek Debt Collection Sector [Αγγλική] Ημερομηνία: 08-09-2018 [2018-09-08] Συγγραφέας: Σανιδάς, Σωκράτης Σχολή: Σχολή Κοινωνικών Επιστημών Τμήμα: Διοίκηση Επιχειρήσεων (MBA) Περίληψη (Abstract): The aim of this study was twofold. First, the key factors of motivation and job satisfaction of employees in the Greek debt collection sector were measured and the causal relationships between them were investigated with hypothesis testing. Second, it was explored whether these factors were correlated with employees' demographic and job-related features (sex, age, marital status, education, work...

10) Το μέλλον του τραπεζικού τομέα στην Ελλάδα. Επιλογές διαφορετικού τύπου τράπεζας.

MSc

Τίτλος σε άλλη γλώσσα: The future of the banking sector in Greece. Options of a different type of bank. [Αγγλική] Ημερομηνία: 20-05-2018 [2018-05-20] Συγγραφέας: Παπαδοπούλου, Αργυρώ-Ιωάννα Σχολή: Σχολή Κοινωνικών Επιστημών Τμήμα: Διοίκηση Επιχειρήσεων (MBA) Περίληψη (Abstract): The recent economic crisis, apart from the negative effects it has brought in almost all sectors of the Greek economy, has influenced in a strong way the banking sector as well. While a decade ago we were talking about an emerging Greek banking sector that had surpassed the national borders and had expanded into the Balkans and Eastern Europe, today it has shrunk a lot and it will take a lot of ef...

11) Εισαγωγή στο θεσμό της Διαμεσολάβησης ως Εναλλακτικό Μέσο Επίλυσης Διαφορών. Πρακτική Εφαρμογή και Στρατηγικές Μέθοδοι αναφορικά με την Επίτευξη Κατανόησης των Μερών και την Επέλευση μιας Αποτελεσματικής Συμφωνίας.

MSc

Τίτλος σε άλλη γλώσσα: Mediation: Introduction to an Alternative Way of Conflict Resolution. Practical Implementation of

Mediation and Strategies to reach Parties' Understanding and Effective Agreements. [Αγγλική] Ημερομηνία: 03-09-2017 [2017-09-03] Συγγραφέας: Μπόζια, Αθανασία Σχολή: [Σχολή Κοινωνικών Επιστημών](#) Τμήμα: [Διοίκηση Επιχειρήσεων \(MBA\)](#) Περίληψη (Abstract): Alternative Dispute Resolution (ADR) includes processes and techniques that act as a means for disagreeing parties to come to an agreement. ADR is generally classified basically into five types: Conciliation, Facilitation, Negotiation, Arbitration and Mediation. Mediation particularly is applied internationally for decades and leads to a successful extrajudicial resolution of matters and is a proc...

12) [Development and Utilization of Special Talent in Closed Institutions such as the Army.](#)

MSc

Τίτλος σε άλλη γλώσσα: Ανάπτυξη και Αξιοποίηση Ιδιαίτερων Ταλέντων σε Κλειστούς Οργανισμούς Όπως ο Στρατός. [Αγγλική] Ημερομηνία: 16-11-2016 [2016-11-16] Συγγραφέας: Βλαχόπουλος, Θεόδωρος Σχολή: [Σχολή Κοινωνικών Επιστημών](#) Τμήμα: [Διοίκηση Επιχειρήσεων \(MBA\)](#) Περίληψη (Abstract): Talent is the intersection of three dimensions – skills, knowledge and behaviors – that creates an optimal level of individual performance which can and must be expanded and liberated by figuring out what someone does well and which development will maximize his or her performance. Organizations put tremendous effort into the acquisition of qualified personnel in their company, and try to create o...

13) [Η άνοδος των προϊόντων ιδιωτικής ετικέτας: το παράδειγμα του Άλφα Βήτα Βασιλόπουλου](#)

MSc

Τίτλος σε άλλη γλώσσα: The rise of private label products: the example of Alpha-Beta Vassilopoulos private label strategy. [Αγγλική] Ημερομηνία: 29-02-2016 [2016-02-29] Συγγραφέας: ΚΡΑΒΒΑΡΗ, ΠΑΡΗΣΙΑ Σχολή: [Σχολή Κοινωνικών Επιστημών](#) Τμήμα: [Διοίκηση Επιχειρήσεων \(MBA\)](#) Περίληψη (Abstract): Super markets in Greece have a significant growth development especially in recent years. One feature of the sector is the strong mobility between companies by the form of mergers and acquisitions, but also the continuous integration of their store network across the country. This dynamic gets even stronger while the competition is fierce driving companies to seek strategies that will allow them t...

14) [The importance of Online Customer Relationship Management: A survey analysis](#)

MSc

Τίτλος σε άλλη γλώσσα: Η σημασία της Διαχείρισης Πελατειακών σχέσεων στο Διαδίκτυο: Μία ερευνητική προσέγγιση [Αγγλική] Ημερομηνία: 06-09-2015 [2015-09-06] Συγγραφέας: ΠΑΝΤΕΛΗ, ΜΑΡΙΑ Σχολή: [Σχολή Κοινωνικών Επιστημών](#) Τμήμα: [Διοίκηση Επιχειρήσεων \(MBA\)](#) Περίληψη (Abstract): The use of the Internet as a relationship marketing tool has been given great attention from many companies in their pursuit of building relationships with online customers. This study investigated how an online company uses CRM to conduct the consumer behavior and acquires their satisfaction and loyalty and eventually how a long-term customer-supplier relationship develops through it. For ...

15) [Η στρατηγική που πρέπει να αναπτύξει το Αστικό ΚΤΕΛ Ηράκλειου ώστε να παραμείνει ηγέτης της αγοράς μετά την απελευθέρωση του επαγγέλματος των αστικών οδικών μεταφορών που προωθεί η κυβέρνηση.](#)

MSc

Τίτλος σε άλλη γλώσσα: The strategy the urban bus company Heraklion Astiko Ktel should implement for remaining market leader, when the Government will deregulate the road passenger transports [Αγγλική] Ημερομηνία: 08-09-2019 [2019-09-08] Συγγραφέας: Ασρινάκης, Μιχαήλ Σχολή: [Σχολή Κοινωνικών Επιστημών](#) Τμήμα: [Διοίκηση Επιχειρήσεων \(MBA\)](#) Περίληψη (Abstract): Οι Δημόσιες οδικές επιβατικές μεταφορές παγκοσμίως διαδραματίζουν σημαντικό ρόλο στη μετακίνηση των πολιτών. Η υπερβολική χρησιμοποίηση των αυτοκινήτων δημιουργεί προβλήματα στο περιβάλλον αλλά και στην κοινωνία. Καθώς τα μέσα μαζικής μεταφοράς θεωρούνται ο εναλλακτικός τρόπος μετακίνησης επιβάλλεται να παρέχουν υψηλή ποιότητα υπηρεσιών ώστε μειωθούν οι επιπτώσεις που προκαλεί η αυξημένη χρήση των...

22. **European Programmes (Funds)**

Leader of a Research Programme Thalys with the title “Measuring the shadow economy in Greece: Size, Reasons, and Consequences. This research project proposal has been evaluated with one of the top 5 highest score among 1500 submitted research projects in Greece (the proposal has been written in the English language and has been evaluated by three anonymous referees from all over the world). The research grant will be financed in 95% by the European Union funds and 5% by the Greek national funds (2012-2014).

<i>Experience from Participating in the European Funds as a participant or referee/evaluator</i>	Programs	ΠΕΡΙΟΔΟ
1	Administrative, advisory - economic support in the European work metre 5.3 "EQUAL POSSIBILITIES – EQUAL OPPORTUNITIES" Second Semester 2005, and July – December 2006 Participant	B' εξάμηνο 2005 & Ιούλιος – Δεκέμβρι ος 2006

	2	Offering services for co-ordination of partners of program EQUAL – prospects - Second Semester 2005 Participant	24/11/2005 -
	3	Evaluation – Planning of completed national report Submitted to the Organisation of Economic Co-operation and Development (OECD) on the behalf of EKEPIS Second Semester 2005 Participant	9-12-2005 -
	4	Syntaxes of system for evaluation and creation of questionnaires and Syntaxes of intermediary reports of evaluation of economic/ financial progress of the program in the frames of the structural fund EQUAL of A.S. GENESIS - in the frame of Action 10 Second Semester 2006 Participant	29/9/2006
	5	Referee/Evaluator in the European funded program	12/12/200
		Hrakleitos Referee/Evaluator in the European funded program regarding Entrepreneurship and Innovation (DASTA)	6
	6	Concretisation of sessions in the frames of program "PROCESSES OF TRADE ACTIVITIES WITH EASTERN COUNTRIES " First Semester 2007	24/1/2007
	7	Offering advisory services regarding my expertise as an adviser with the form of 90 congresses on the program titled "ORGANISATION – ADMINISTRATION OF SMALL ENTERPRISES IN THE FRAME OF WORK "COMPLETED INTERVENTIONS IN SUPPORTING DISADVANTAGED GROUP OF PEOPLE (PALINOSTOYNTES)" First Semester 2009	28/1/2009
	8	Project Description: “The Determinants of Foreign Direct Investment (FDI) in Transition Countries, FDI MOTIVES and BARRIERS”, (Jan. 2005-Jun. 2005). Position: Analyst Company: Deloitte and Touche SA, Consulting Firm, Sofia, Bulgaria	

23. INTERNATIONAL (FORTY SIX IN TOTAL – 37 INTERNATIONAL) AND (9) NATIONAL CONFERENCES

- 1) 32nd International Business Research Conference of the World Business Institute. Melbourne (Australia), 23-25 November 2015.
- 2) 8TH ANNUAL CONFERENCE OF THE EUROMED ACADEMY OF BUSINESS 16-18 September 2015 – University of Verona, Italy “INNOVATION, ENTREPRENEURSHIP AND SUSTAINABLE VALUE CHAIN IN A DYNAMIC ENVIRONMENT”
- 3) 10th Annual MIBES International Conference, 15th-17th of October, TEI of Thessaly, Larissa, Greece - "Notes on Labour Market Flexibility and Informality in Greece"
- 4) 3rd European Conference on ‘Renewable Energy Systems’ ECRES, Antalya, Turkey, OCTOBER 2015.
- 5) 25th Business & Economics Society International Conference, January, Las Vegas, USA.

- 6) *26th Business & Economics Society International Conference*, March, Al Ain, UAE.
- 7) *27th Business & Economics Society International Conference*, July, Portugal.
- 8) *Jubilee 10th International Scientific Conference of Young Scientists*, November 2014, Sofia, Bulgaria
- 9) *7th Annual Conference of the EuroMed Academy of Business*, September, Kristiansand, Norway, Sep.2014
- 10) *International Multidisciplinary Scientific Conferences on Social Sciences & Arts*, September 2014, Albena, Bulgaria
- 11) *24th Business & Economics Society International Conference*, July, Florence, Italy
- 12) *International Conference on Energy and Management*, June 2014, Istanbul, Turkey.
- 13) *6th International Conference of the Economies of Balkan and Eastern Europe Countries*, May 2014, Nis, Serbia
- 14) *22th Business & Economics Society International Conference*, Monte Carlo, Monaco
- 15) *Hellenic Open Business Administration International Conference (HOB A 2014)*, March 2014, Athens , Greece
THE PRESENCE OF GREEK MULTINATIONAL ENTERPRISES IN SOUTH-EASTERN EUROPE: THE INFLUENCE OF SHADOW ECONOMY; CORRUPTION IN THE INVESTMENT EXPANSION OF GREEK MULTINATIONALS by Aristidis BITZENIS, John Makedos and Panagiotis Kontakos, No.20 presented paper.
- 16) **HOB A 2014, HELLENIC OPEN BUSINESS ADMINISTRATION, International Conference**, 8-9 March 2014

http://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=0CCwQFjAA&url=http%3A%2F%2Fhoba.gr%2Fpluginfile.php%2F62%2Fmod_page%2Fcontent%2F3%2FARTICLES_ABSTRACTS_ACCEPTED_AS_OF_3_FEBRUARY_2014.pdf&ei=cRwsU6S_N-Tp4gTu8IGgCQ&usg=AFQjCNEzzbnOJCFC996GxYOVGV_8fcHjpg&sig2=_OFX-yXMH_83vaJrnI5jzw&bvm=bv.63316862,d.bGE

conference platform by distance – Virtual Conference Platform

- 17) 8 october – 11 october 2009, [68th International Atlantic Economic Conference](#), [Omni Parker House Hotel](#), Boston, USA

Aristidis Bitzenis, **Vasileios A. Vlachos**, and Dimitrios Kalimeris, “Euro Effect on Unemployment and Economic Growth from an Intra-EuroTransaction Perspective”

<https://iaes.confex.com/iaes/Boston68/techprogram/MEETING.HTM>

- 18) Istanbul May 2013 (*5th International Conference-EBEEC 2013-Istanbul, Turkey*) 09/05/2013 - 12/05/2013, Istanbul University

- 19) Istanbul June 2013 27 june 2013 - 29 june 2013 Bahçeşehir University,
International Conference On Applied Economics (ICOAE 2013)

- 20) Monaco July 2013 Monte Carlo Monaco Business & Economics Society International 6-7-2013 / 9-7-2013.

- 21) 16-18 May 2013 ICIB 2013, Thessaloniki, Greece www.icib.eu

- 22) 18-19 May 2012 ICIB 2012, Thessaloniki, Greece www.icib.eu

- 23) 19-21 May 2011 ICIB 2011, Thessaloniki, Greece www.icib.eu

- 24) 22-23/05/2010 ICIB 2010, Thessaloniki, Greece

The International Conference on International Business (ICIB) aims to bring together academics and practitioners in order to share ideas and methods for the exploration of foreign direct investment (FDI), the role of multinational corporations (MNCs) and the complexity of the globalized business environment

<http://www.icib.eu/>

- 25) (August 25th–28th 2010 Skiathos, Greece

Subeniotis, D., Bitzenis, A. & Tampakoudis, I. (2010) “Foreign Direct Investment in South-Eastern Europe: The Presence of Greek Banks in FYROM”. Proceedings of 3rd International Conference on Accounting and Finance

- 26) (October 17th-19th 2010 New York City, USA

Tampakoudis, I., Subeniotis, D. & Bitzenis, A. (2010) “The Economic Impact of Mergers
Bitzenis, A., Ph.D. –Curriculum Vitae – 2026

& Acquisitions in Greece: Lessons from a Comparative Analysis Regarding Western Economies". Proceedings of The 6th International Conference on Global Research in Business & Economics

- 27) 4-6 January 2008 ASSA Meeting, Association of Evolutionary Economics, New Orleans, **USA**. Paper: "The Role of Risk as an FDI Barrier to Entry during Transition: The Case of Bulgaria".
- 28) Jan. 5-7 2007 ASSA Meeting January 2007, Chicago, **USA**
ARISTIDIS BITZENIS, University of Macedonia, Greece and
JOHN MARANGOS, Colorado State University—Title: Globalization and Integration-Assisted Transition in Central and Eastern European Economies
– Session: Institutionalism and Comparative Economic Systems (P5) -
– Presiding: DELL CHAMPLIN, Western Washington University
- Bitzenis, A., and JOHN MARANGOS, University of Macedonia, Greece /Colorado State University-Title: Globalization and Integration-Assisted Transition in Central and Eastern European Economies, Jan. 5-7 (2007), ASSA Meeting January 2007, Chicago, **USA**, Session: Institutionalism and Comparative Economic Systems (P5) - Presiding: DELL CHAMPLIN, Western Washington University 2007
- 29) April 19-22, 2006 Bitzenis, A., John Marangos and Andronikidis A. (2006). FDI, International Trade and Institutional reform in Bulgaria. WSSA 48th Annual Conference Phoenix, Arizona Wyndham Phoenix, **USA**
19-22 April, 2006 Association for Institutional Thought Annual Meeting, Phoenix, Paper: "FDI, International Trade and Institutional reform in Bulgaria" by Bitzenis A., J. Marangos and A. Andronikidis.
- 30) 21-25 July 2005 BUSINESS & ECONOMICS SOCIETY INTERNATIONAL 2005 CONFERENCE, Arizona – Flagstaff, **USA**
Title of presentation: Entry Modes and Determinants of FDI in Albania (**Proceedings**) (2005) in D. Kantarelis (ed.), Global Business & Economics Review - Anthology 2005 [With L. Szamosi].
Bitzenis and Szamosi, 2005, Entry modes and The Determinants of FDI in Albania, Business & Economics Society, International Conference, Arizona, Flagstaff, **USA**, July 2005
Bitzenis A. Title of presentation: Entry Modes and Determinants of FDI in Albania: BUSINESS & ECONOMICS SOCIETY INTERNATIONAL 2005 CONFERENCE, Arizona - Flagstaff, **USA**, 21-25 July 2005
- 31) 19-22 July 2005 The Fifth International Conference on Knowledge, Culture and Change in Organisations, University of Aegean, Rhodes, Greece.
- 32) July 19-22, 2004 BUSINESS & ECONOMICS SOCIETY INTERNATIONAL 2004 CONFERENCE, Island of **Rhodes**, Greece (**Proceedings**)
Title of presentation: Reasons behind the limited FDI Inflows in Albania (2004) in D. Kantarelis (ed.), Global Business & Economics Review - Anthology 2004
Bitzenis, A. Title of presentation: Reasons behind the limited FDI Inflows in Albania, BUSINESS & ECONOMICS SOCIETY INTERNATIONAL 2004 CONFERENCE, Island of Rhodes, **Greece**, July 19-22, 2004 2004
- 33) 4 – 7 June, 2004 Second International NEXUS Conference, The Balkans and Globalization, Central European University, Budapest, **Hungary**,
Title of presentation: “Regionalization Instead of Globalization When Considering FDI

Inflows in the Balkan Region; The Importance of Regional Initiatives”
Bitzenis, A. Title of presentation: «Regionalization Instead of Globalization When Considering FDI Inflows in the Balkan Region; The Importance of Regional Initiatives», Second International NEXUS Conference, The Balkans and Globalization, Central European University, Budapest, **Hungary**, 4 - 7 June, 2004 2004

- 34) 29-30 May, 2003 “The modern bank: Advanced Strategic and technological solutions in Customer Relationship Management”, 2nd International Conference, 29-30 May 2003, Sheraton Hotel, Sofia, **Bulgaria**.
Title of presentation: “Why Foreign banks entering in transition economies; the case of Bulgaria”
Bitzenis, A. Title of presentation: «Why Foreign banks entering in transition economies; the case of Bulgaria», «The modern bank: Advanced Strategic and technological solutions in Customer Relationship Management», 2nd International Conference, 29-30 May 2003, Sheraton Hotel, Sofia, **Bulgaria**. 29-30 May, 2003
- 35) 2007 Conference Proceedings: “The strategies of micro-enterprises in Greek employment: The case of Thessaly” (Siebert W.S., Papadimopoulos I., Achilleas Anagnostopoulos, & Bitzenis A.): 5th International Conference in Industry, Business and Education, August 30th -31st, 2007, Rhodes island, **Greece**, ISBN: 978-960-88785-4-9, pp. 421-425
- 36) 2007 Conference Proceedings: “Regulation & Labour Flexibility: Evidence from Greece” (Siebert W.S., Papadimopoulos I., Achilleas Anagnostopoulos & Bitzenis A.): 2nd International Symposium on Economic Theory, Policy and Applications, August 6th -7th, 2007, Athens, **Greece**, Publication in selected volume – (forthcoming)
- 37) 1- 3 / 6/ 2001 Bitzenis, A. Title of presentation: "Restructuring STABILITY AND DEVELOPMENT IN SOUTHEASTERN EUROPE", South and East European Development Center, University of Volos, **Volos**. Title of presentation/ Proceedings: “The Determinants of FDI in Transition Countries; Incentives and Barriers Based on a Questionnaire Research: the Case of Bulgaria, 1989-2000” **2001**
"Restructuring STABILITY AND DEVELOPMENT IN SOUTHEASTERN EUROPE", South and East European Development Center, University of Volos.
Title of presentation/ Proceedings: “The Determinants of FDI in Transition Countries; Incentives and Barriers Based on a Questionnaire Research: the Case of Bulgaria, 1989-2000”

9 - National Conferences in Greece

- 38) 6-8/12/2013 Δεκέμβριος 2013 Λουτράκι
Τμήμα Πολιτικής Επιστήμης και Διεθνών Σχέσεων, Σχολή Κοινωνικών και Πολιτικών Επιστημών, Πανεπιστήμιο Πελοποννήσου με τίτλο "Ελλάδα και Ευρωπαϊκή Ένωση στο Σταυροδρόμι Κρίσιμων Εξελίξεων: Πολιτικές, Στρατηγικές Επιλογές και Προοπτικές" από τις 5-12-2013 ως και τις 9-12-2013 παρουσίαση working paper με τίτλο «Η επίδραση της απογραφής στη δημοσιονομική αξιοπιστία της Ελλάδας: Κριτική ανάλυση της απορρόφησης της σκιώδους οικονομίας στο επίσημο ΑΕΠ
- 39) May 2006 11 -12 May **2006** "Η Ευρωπαϊκή Ένωση στο Διεθνές Περιβάλλον",
“The European Union in the International Environment”
(Proceedings)
Τμήμα ΔΕΟΠΣ του Πανεπιστημίου Μακεδονίας, Thessaloniki
Title of presentation in Greek: ΠΡΑΓΜΑΤΙΚΗ Ή ΟΝΟΜΑΣΤΙΚΗ Η ΣΥΓΚΛΙΣΗ ΤΩΝ ΟΙΚΟΝΟΜΙΩΝ ΤΗΣ ΚΑΕ ΜΕ ΑΥΤΕΣ ΤΗΣ ΔΥΤΙΚΗΣ ΕΥΡΩΠΗΣ

- 40) Sep. 2004 Bitzenis, A. Title of presentation: «Causes behind the great accumulation of Greek investors in the Balkan region: registered and active companies» Conference of the Greek economic society, University of Macedonia, **Thessaloniki**, 2004, Sep. 2004
Conference of the Greek economic society, University of Macedonia, Thessaloniki, **2004 (Proceedings)** Συνέδριο της Εταιρίας Οικονομολόγων Ελλάδας, Θεσσαλονίκη 2004, Πανεπιστήμιο Μακεδονίας
Title of presentation: “Causes behind the great accumulation of Greek investors in the Balkan region: registered and active companies”
- 41) 7/8/9 Μάιος 2004 FESTIVAL FOITISI 2004, Βελίδειο Συνεδριακό συγκρότημα **Θεσσαλονίκη** – Θέμα: Ελλάδα και Βαλκάνια - Annual Conference of Student Association of the University of Macedonia: My Presentation was “Greek FDI and the Balkans”
- 42) Σεπτέμβριος 2003 Συμμετοχή στο συνέδριο: «Α' Πανελλήνιο Συνέδριο Διεθνούς Πολιτικής Οικονομίας», Ινστιτούτο Διεθνών Οικονομικών Σχέσεων, **Αθήνα**
Το θέμα παρουσίασης θα είναι: “Is Globalisation consistent with the accumulation of FDI inflows in the Balkan countries? Regionalisation for the case of FDI inflows in Bulgaria”
- 43) 28- 29 / 6/ 2001 Bitzenis, A. Title of presentation: «Are the FDI inflows in CEE countries and especially in Bulgaria a myth?» Balkans: Entrepreneurship and Educational opportunities and Prospects, University of Macedonia INTERREG II, Measure 6.3., of Macedonia, **Thessaloniki**, 28- 29 / 6/ 2001
2001
Balkans: Entrepreneurship and Educational opportunities and Prospects, University of Macedonia INTERREG II, Measure 6.3.
Title of presentation: “Are the FDI inflows in CEE countries and especially in Bulgaria a myth?”
- 44) 9 Μαρτίου 1999 Παράδοση και Παρουσίαση της ερευνητικής μου εργασίας “*Ιδιωτικοποιήσεις και Ξένες Άμεσες Επενδύσεις σε Ελλάδα και Βαλκάνια*” σε ημερήσιο διεθνές σεμινάριο το οποίο οργανώθηκε από το υπουργείο Εθνικής Οικονομίας της Ελλάδας και το παρακολούθησαν εκπρόσωποι και απεσταλμένοι από το Αλβανικό υπουργείο Δημόσιας Οικονομίας και Ιδιωτικοποιήσεων και από το Εθνικό πρακτορείο Ιδιωτικοποιήσεων της **Αλβανίας**.
- 45) 28 Απριλίου 1999 Συμμετοχή σε ημερίδα με θέμα: Παγκοσμιοποίηση της Οικονομίας και Περιφέρεια: Η θέση και ο ρόλος του Νομού Δράμας και της Περιφέρειας Ανατολικής Μακεδονίας - Θράκης. Το θέμα που παρουσίασα ήταν: “*Οι Ελληνικές επενδύσεις στη Βουλγαρία και οι προοπτικές τους*”. Διοργανωτές της ημερίδας ήταν: Γραφείο Βιομηχανικής Αλλαγής **Νομού Δράμας** και το Ινστιτούτο Διεθνών Οικονομικών Σχέσεων.
- 46) 1-4 Οκτωβρίου 1998 Συμμετοχή στο 6ο διεθνές συνέδριο της Εταιρίας Οικονομολόγων Ελλάδας, **Κομοτηνή** 1998, με Θέμα “*Παγκοσμιοποίηση και ΕΥΡΩ: Ένα νέο Οικονομικό Περιβάλλον*”. Το θέμα που παρουσίασα ήταν: «Οι παράγοντες των κινήτρων των Άμεσων Ξένων Επενδύσεων στην Βουλγαρία: Η περίπτωση των Ελληνικών Επενδύσεων»

24. Contact Details

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